

Gulf of Mexico Fisheries Management Council
Outreach and Education Technical Committee
Meeting Agenda
October 9, 2019

8:30 AM – 5:00 PM EDT
Tradewinds Island Resort
550 Gulf Boulevard
St. Pete Beach, Florida 33706

- Introductions – Staff
- Election of New Chair – Staff
- Adoption of Agenda – Chair
- Approval of May 2018 Meeting Summary – Chair
- **Presentation** - Recreational Angler Perceptions Regarding the Use of Descending Devices in Southeast Reef Fish Fisheries - Dr. Curtis
- **Presentation** – Barotrauma Mitigation and the Power of Subjective Norms in Florida's Reef Fisheries - Dr. Lorenzen
- **Facilitated Discussion** – Gulf-wide Outreach/Communications Strategies to Reduce Barotrauma in Recreational Fisheries
 - Highlight specific approaches for for-hire and private fleets
 - Identify specific influencers across the region (media, business, community leaders)
- **Review** - Council's "Fishing for Our Future" best practices website
- **Presentation** – Gulf Council Communications Analytics – Staff
- Other Business – Chair

Panel Members

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| ▪ Kim Amendola, NMFS | ▪ David Rainer, ADNR |
| ▪ Melissa Crouch, FFWCC | ▪ Charmaine Schmermund, MDMR |
| ▪ Dr. J. Marcus Drymon, MS Sea Grant | ▪ Zack Thomas, TPWD |
| ▪ Julie Falgot, LA Sea Grant | ▪ Eric Weather, Private Angler |
| ▪ Bob Gill, Commercial | ▪ Jeff Weakley, Media |
| ▪ Dylan Hubbard, For-Hire | ▪ Tonya Wiley, NGO |
| ▪ Shelly Krueger, FL Sea Grant | ▪ Danica Williams, LDWF |