

**Gulf of Mexico Fisheries Management Council
Outreach and Education Technical Committee**

Tuesday, December 19, 2023

8:30 AM – 4:30 PM EST

- I. Welcome – Staff
 - II. Adoption of Agenda – Capt. Hubbard, Chair
 - III. Approval of December 6, 2022 Meeting Summary - Capt. Hubbard, Chair
 - IV. Scope of Work – Ms. Muehlstein
 - V. Fishery Ecosystem Plan Outreach
 - a. Presentation - Dr. Mendez-Ferrer/Ms. Muehlstein
 - b. Committee Discussion and Recommendations
 - VI. Coastal Migratory Pelagics Stakeholder Engagement
 - a. Presentation – Ms. Muehlstein
 - b. Committee Discussion and Recommendations
 - VII. Recreational Initiative Outreach
 - a. Presentation – Ms. Muehlstein
 - b. Committee Discussion and Recommendations
- Lunch Break (12:00 – 12:30)*
- VIII. Communications Guidelines Book Review – Ms. Muehlstein
 - IX. Illegal Sale of Recreational Fish- Ms. Muehlstein
 - X. Management Timeline Tool Review- Ms. Muehlstein/Dr. Hollensead
 - XI. 2023 In-Person Event Outreach Progress and 2024 Plan
 - a. Presentation- Ms. Somerset
 - b. Committee Recommendations
 - XII. 2023 Communications Improvement Plan Progress and 2023 Analytics
 - a. Presentation – Ms. Muehlstein
 - b. Committee Recommendations
 - XIII. 2023 Communications Improvement Plan Ideas – Ms. Muehlstein
 - XIV. Other Business
 - a. Future For-Hire Reporting Program Outreach – Capt. Hubbard

XV. Public Comment

Technical Committee Members:

Dr. J. Marcus Drymon, MS Sea Grant

Julie Falgout, LA Sea Grant

Gary Graham

Dylan Hubbard, **Chair**

Shelly Krueger, FL Sea Grant

Sean Meehan, NMFS

Nicole Nichols, FFWCC

Laura Picariello, TX Sea Grant

David Rainer, ADNR

Charmaine Schmermund, MDMR

Zack Thomas, TPWD

Eric Weather, **Vice Chair**

Jeff Weakley

Tonya Wiley

Danica Williams, LDWF