



**NOAA
FISHERIES**

**Southeast
Region**

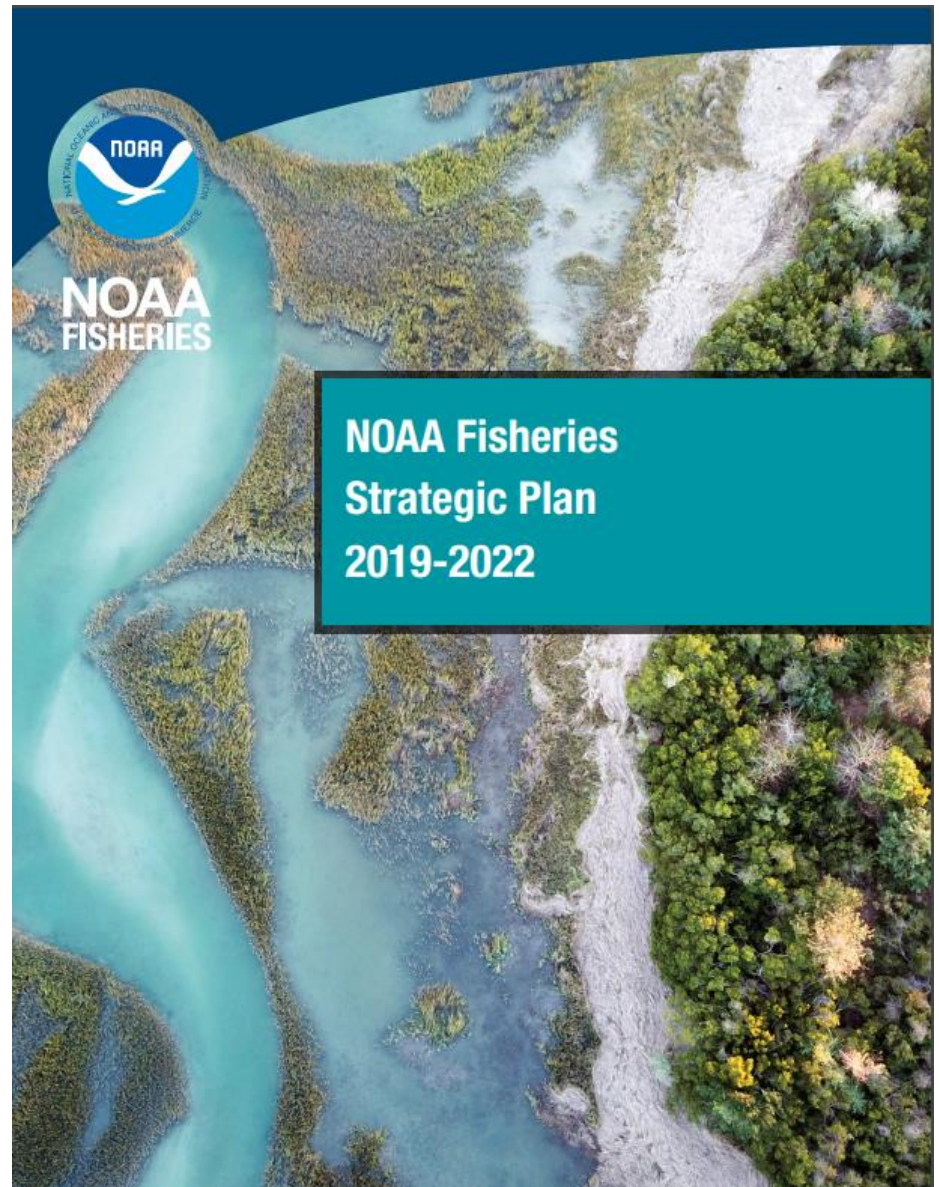
Southeast Geographic Strategic Plan

GMFMC Meeting
New Orleans, LA
August 13, 2019

National Strategic Plan

Released July 25, 2019

Intent is to develop 5 regional plans that tier off National plan



Five Regional Plans

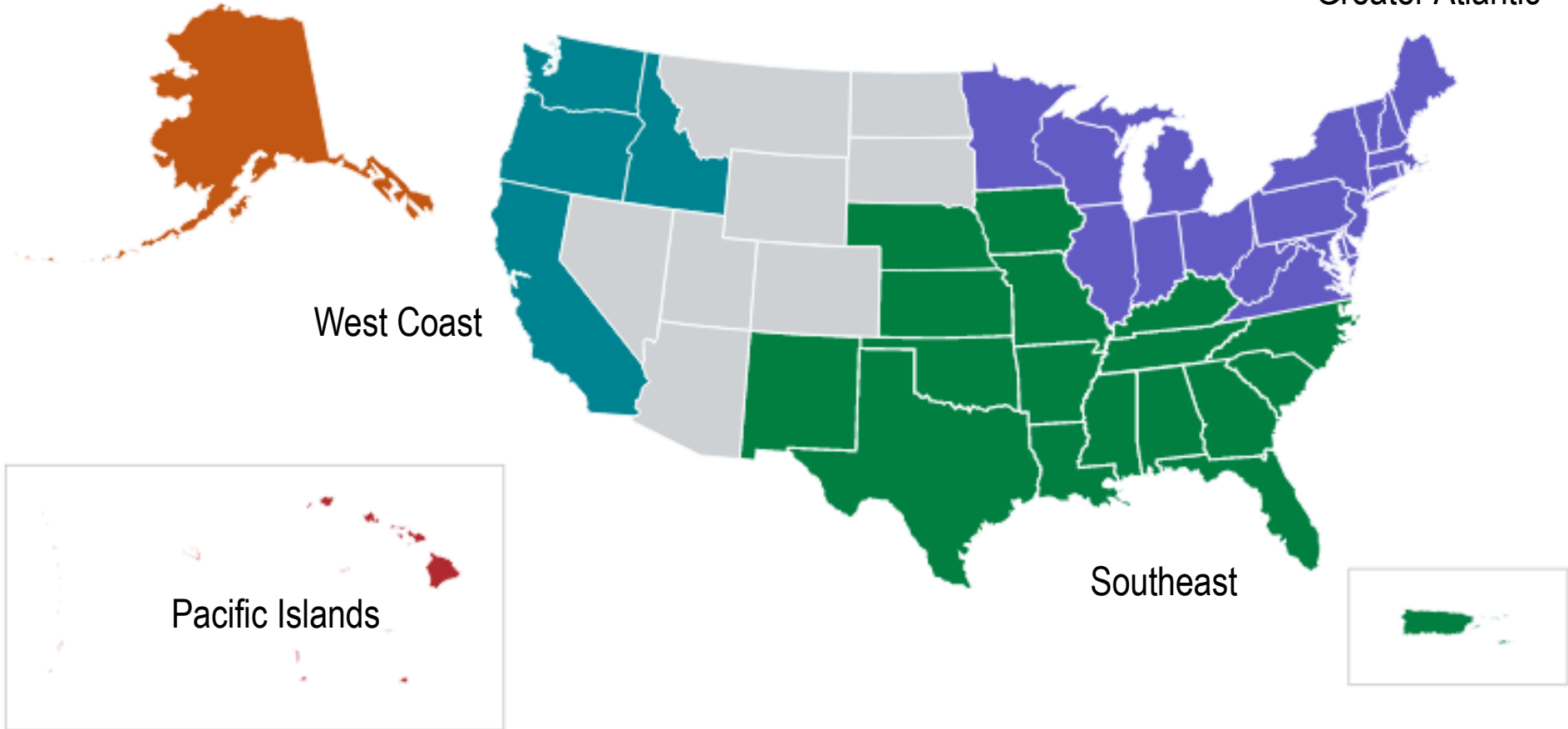
Alaska

Greater Atlantic

West Coast

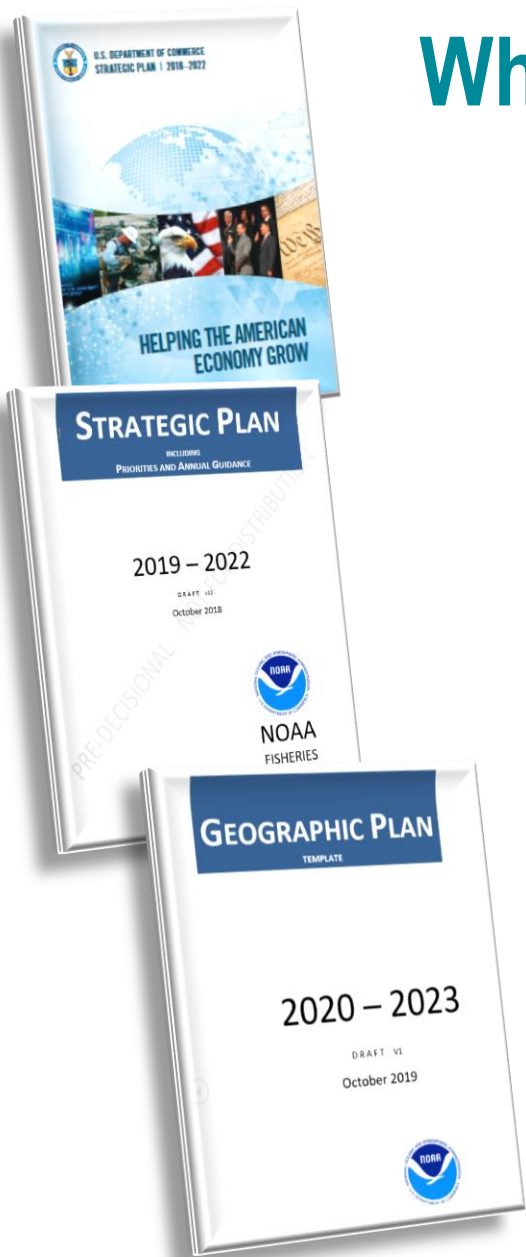
Southeast

Pacific Islands



Why do we need geographic plans?

- Provides a deeper level of detail
- Guides geographic priorities and activity planning
- Unifies planning between Regional Offices and Science Centers (+ HMS and Restoration Center)
- Highlights unique mission challenges
- Provides an integrated approach to stakeholder engagement



Components of the plan

- Joint letter from RA / SD
- Mission & Mandates - as they pertain to our geography
- Summary of organizations / facilities / employees
- Our regional strategic landscape
 - Regional issues, challenges, risks*
- NOAA Fisheries' 3 strategic goals each with 5-6 strategies
- Approaches for accomplishing strategies:
 - *Follow NMFS corporate strategies*
 - *Tie together the Region-Center partnership*

Strategic Goals



Amplify the economic value of commercial and recreational fisheries while ensuring their sustainability.

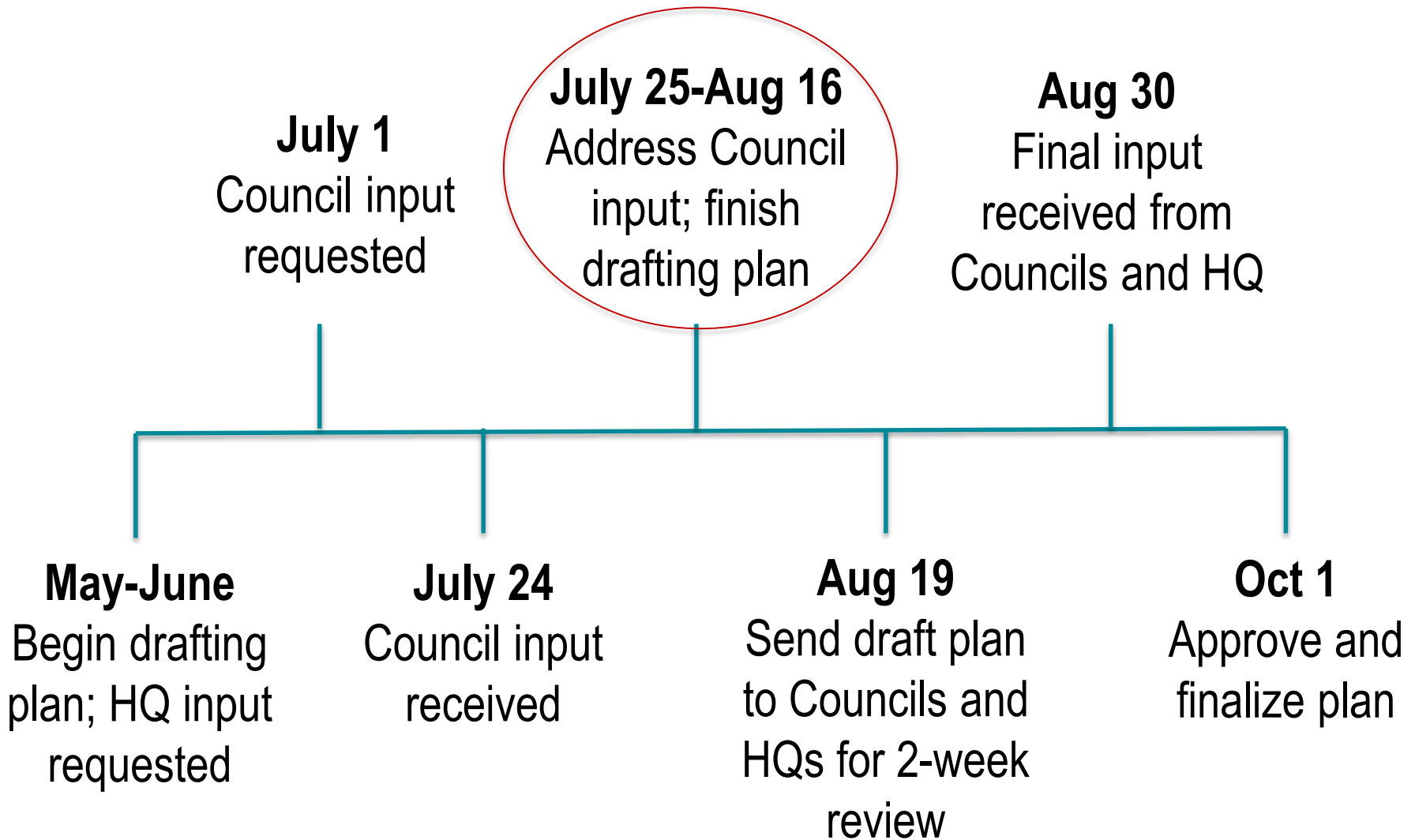


Conserve and recover protected species while supporting responsible fishing and resource development.



Improve organizational excellence and regulatory efficiency.

Schedule and Next Steps



Questions?