

Agenda
Outreach & Education Committee

Gulf of Mexico Fishery Management Council
Hilton Baton Rouge Capitol Center
Baton Rouge, Louisiana

Wednesday, February 1, 2023
9:30 AM – 10:45 AM CST

- I. Adoption of Agenda (**Tab O, No. 1**) – Mr. Gill
- II. Approval of August 2022 Minutes (**Tab O, No. 2**) – Mr. Gill
- III. Action Guide and Next Steps (**Tab O, No. 3**) – Ms. Muehlstein
- IV. Presentation: 2022 Communications Improvements and Analytics (**Tab O, No. 4**) – Ms. Muehlstein
- V. Recreational Data Collection Story Map (**Tab O, No. 5**) – Ms. Somerset
- VI. 2023 Outreach Event Plan (**Tab O, No. 6**) – Ms. Somerset
- VII. 2023 Communications Improvement Plan (**Tab O, No. 7**) – Ms. Muehlstein
- VIII. Other Items from the O&E Technical Committee Summary (**Tab O, No. 8**) – Ms. Muehlstein/Mr. Hubbard
- IX. Other Business – Mr. Gill

Members

Gill, <i>Chair</i>	Shipp
Dyskow, <i>Vice Chair</i>	Spraggins/Burris
Broussard	Strelcheck/Hood
Riechers/Geeslin	Stunz
	Williamson

Staff: Emily Muehlstein/Carly Somerset