

## Outreach and Education Technical Committee

Action Guide and Next Steps

August 22, 2022

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**Agenda Item IV:** Communication Plan to Promote Return of Shrimp Fleet Effort Data

**Action:** Discussion and recommendations

**Committee input and next steps:** The Committee will hear the Outreach and Education Technical Committee's recommendations for effectively communicating with the shrimp fleet to promote the return of shrimp vessel position data by sending secure digital cards to NOAA Fisheries until a new mechanism to collect shrimp fleet effort data is implemented. The Committee should provide feedback on the approach outlined in the Outreach and Education Technical Committee report that will be sent to NOAA Fisheries via letter.

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**Agenda Item V:** Draft Media Guidelines

**Action:** Discussions and recommendations

**Committee input and next steps:** Staff will present a draft of its Media Guidelines. The Committee should provide feedback, and make recommendations on how to improve the guidelines and Council member and staff function in this area.

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**Agenda Item VI:** Remaining Items from the Outreach and Education Technical Committee

**Action:** Discussions and recommendations

**Committee input and next steps:** Staff will review remaining items discussed by the Outreach and Education Technical Committee during its August 1, 2022 meeting. The Committee should consider these items and make recommendations as appropriate.

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**Agenda Item VII:** Other Business

**Action:** Additional items that can be brought up for discussion

**Committee input and next steps:** Additional items may be brought up for discussion by Committee members during the adoption of the agenda, time permitting. If the Committee wishes to pursue action, then action can be scheduled at a future Council meeting.