

## GULF OF MEXICO FISHERY MANAGEMENT COUNCIL

## DATA COLLECTION COMMITTEE

Sandestin Golf and Beach Resort                      Miramar Beach, Florida

June 3, 2019

**VOTING MEMBERS**

Greg Stunz.....Texas  
 Kevin Anson (designee for Scott Bannon).....Alabama  
 Patrick Banks.....Louisiana  
 Susan Boggs.....Alabama  
 Roy Crabtree.....NMFS  
 Dave Donaldson.....GSMFC  
 Martha Guyas (designee for Jessica McCawley).....Florida  
 Paul Mickle (designee for Joe Spraggins).....Mississippi  
 John Sanchez.....Florida  
 Ed Swindell.....Louisiana

**NON-VOTING MEMBERS**

Leann Bosarge.....Mississippi  
 Doug Boyd.....Texas  
 Glenn Constant.....USFWS  
 Dale Diaz.....Mississippi  
 Jonathan Dugas.....Louisiana  
 Phil Dyskow.....Florida  
 Tom Frazer.....Florida  
 Lance Robinson (designee for Robin Riechers).....Texas  
 Bob Shipp.....Alabama  
 Lt. Mark Zanowicz.....USCG

**STAFF**

John Froeschke.....Deputy Director  
 Lisa Hollensead.....Fishery Biologist  
 Ava Lasseter.....Anthropologist  
 Mara Levy.....NOAA General Counsel  
 Natasha Mendez-Ferrer.....Fishery Biologist  
 Emily Muehlstein.....Public Information Officer  
 Ryan Rindone.....Fishery Biologist & SEDAR Liaison  
 Bernadine Roy.....Office Manager  
 Charlotte Schiaffo.....Administrative & Human Resources Assistant  
 Carrie Simmons.....Executive Director

**OTHER PARTICIPANTS**

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 James Bruce.....MS  
 Nikki Burch.....MS

1 David Dale.....NMFS  
2 Tim Dillingham.....Naples, FL  
3 Traci Floyd.....MDMR, MS  
4 Susan Gerhart.....NMFS  
5 Ken Haddad.....ASA  
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9 Jesse Leslie.....NOAA OLE  
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11 Carole Neidig.....Sarasota, FL  
12 Andrew Peterson.....Bluefin Data, FL  
13 Lisa Schmidt.....Palm Harbor, FL  
14 Nick Spiliotis.....TX  
15 Jessica Stephen.....NMFS  
16 Christian Waska.....Pensacola, FL

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18 - - -  
19

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- - -

1 The Data Collection Committee of the Gulf of Mexico Fishery  
2 Management Council convened at the Sandestin Golf and Beach  
3 Resort, Miramar Beach, Florida, Monday morning, June 3, 2019,  
4 and was called to order by Chairman Greg Stunz.

5  
6 **ADOPTION OF AGENDA**  
7 **APPROVAL OF MINUTES**  
8 **ACTION GUIDE AND NEXT STEPS**  
9

10 **CHAIRMAN GREG STUNZ:** We will call the Data Collection Committee  
11 to order. If you're following along, that's on Tab F. For the  
12 record, our members are -- I am the Chair, and Mr. Anson is the  
13 Vice Chair. We have Mr. Banks, Ms. Boggs, Dr. Crabtree, or Sue  
14 Gerhart is I guess here for him today, and Mr. Donaldson, Ms.  
15 Guyas, Mr. Sanchez, Mr. Spraggins, and Mr. Swindell. We have a  
16 full membership here.

17  
18 The first item of business is Approval of the Minutes from our  
19 April 2019 meeting. Is there any comments or recommendations or  
20 changes to the minutes? Seeing none, is there a motion to  
21 approve those minutes?

22  
23 **MS. MARTHA GUYAS:** Motion to approve the minutes.

24  
25 **CHAIRMAN STUNZ:** Martha made the motion, and it's seconded by  
26 Mr. Donaldson. Any opposition to the minutes? Seeing none, the  
27 minutes are approved. I guess I skipped out of order. The  
28 first was Adoption of the Agenda. We might want to do that  
29 before we go into it. Is there any edits or comments to the  
30 agenda? Mr. Donaldson.

31  
32 **MR. DAVE DONALDSON:** I just have one minor thing, and it's  
33 actually under Item V, and it's "GSMFC" and not "GSFMC".

34  
35 **CHAIRMAN STUNZ:** Okay. We'll make that correction. All right.  
36 Any other changes to the agenda? Seeing none, would someone  
37 like to make a motion to approve the agenda, please? Motion by  
38 Martha, and Mr. Sanchez seconds. Any opposition to the agenda?  
39 Seeing none, the agenda is approved. Obviously, we just went  
40 through the minutes. Dr. Hollensead, would you like to talk us  
41 through the Action Guide and Next Steps for today's meeting?

42  
43 **DR. LISA HOLLENSEAD:** Thank you, Dr. Stunz. On the agenda  
44 today, we have newly assigned members to the Data Collection  
45 Advisory Panel, and those terms run from 2019 to 2021, and so,  
46 in association with that, staff has drafted a Data Collection AP  
47 charge. At this time, the committee can review and provide any  
48 input on that charge, which will be sort of a purpose statement

1 and directive for that group as they meet in the future.

2  
3 Next on the agenda, we will be continuing our discussion of  
4 commercial fishing unique trip identifiers, and Dave Donaldson  
5 from the Gulf States Marine Fisheries Commission will be giving  
6 us a little update as to what his group and associated agency  
7 partners have done so far along that body of work.

8  
9 Then, lastly, we'll be continuing our discussion from last time,  
10 if you will recall, for the Southeast For-Hire Implementation  
11 Electronic Reporting Program, and several committee members  
12 asked for some clarification, and we also had a similar report  
13 from stakeholders in the public and what we have identified as  
14 sort of some sticking points that we ask for a little more  
15 clarification for, and so SERO staff will be giving a  
16 presentation on those things that were brought up at the last  
17 meeting, and, unless there's any questions, Dr. Stunz, that  
18 concludes my review of the action guide.

19  
20 **REVIEW OF PROPOSED DATA COLLECTION AP CHARGE**

21  
22 **CHAIRMAN STUNZ:** All right. Thank you, Lisa. Any questions for  
23 Lisa? One other item, if we have some time today, when we  
24 finish that Item Number VI regarding the presentation, I think  
25 Emily has a -- If there is some time, she would like to click  
26 through an example of what this data entry might look like on an  
27 actual trip, and so that will give us a feel for what it really  
28 entails, and so I think that may be a good idea, and it will  
29 give us an idea of what to expect.

30  
31 With that, we'll go ahead and get into the agenda, and the first  
32 one is on Tab F, Number 4, and that is review of that AP charge,  
33 if you recall our discussions last time about populating that  
34 AP, and, of course, we just did that in the closed session, and,  
35 obviously, the next step is to develop this charge, and so I  
36 will wait a second here, so we can bring it up on the screen,  
37 and that's Tab F, Number 4. I will give everyone a second to  
38 read that.

39  
40 Is there any comments or suggestions, or would anyone like to  
41 make edits to this charge? Mr. Swindell.

42  
43 **MR. ED SWINDELL:** I guess I'm a little concerned about the AP  
44 having enough knowledge about the cost of data collection. Are  
45 they going to review how the costs are done or where they're  
46 coming from or that kind of thing?

47  
48 **CHAIRMAN STUNZ:** Maybe some others can comment more than me, Mr.

1 Swindell. I was sort of -- I guess it depends on how you  
2 interpret the cost. From the users, there is a cost for these  
3 programs, a forty or fifty-dollar, or I guess it maybe even  
4 could be different, more or less, and so they have costs of  
5 their own that I guess they could contribute to, but, then  
6 again, there is costs of the actual program, that I guess Sue,  
7 or whoever is giving the presentation, would comment on, and so  
8 I don't know -- You're right that I don't know how much they  
9 would get into that, but I do know there is some issues with the  
10 users about the daily or monthly fee that they are charged for  
11 using that, and so I'm not sure how that would really play out.  
12 Sue, do you have any insight on that?

13  
14 **MS. SUSAN GERHART:** I guess I'm just a little unclear as to  
15 their charge. Is it to do with the program that the council has  
16 already approved and is going forward, or are we talking about  
17 new programs coming forward?

18  
19 **CHAIRMAN STUNZ:** Well, this is currently the one that's imminent  
20 on implementation here, and my understanding was the cost that  
21 most were concerned with, and what we've heard in public  
22 comment, was their monthly or annual fees that they pay to be  
23 able to do that. John, did you have a comment on that?

24  
25 **DR. JOHN FROESCHKE:** Just to be clear, this AP is not targeted  
26 for any specific program. This is ongoing issues and things,  
27 and so, if you have something that comes up related to data  
28 collection, that's the purpose of this. It's not like an ad hoc  
29 that is specifically designed to address one issue.

30  
31 **CHAIRMAN STUNZ:** Right, and thanks, John. That's a good point.  
32 Including me, I'm getting a little -- With the SEFHIER imminent,  
33 that this is -- But, at the same time, this would be much  
34 broader than that too, obviously. Dr. Simmons.

35  
36 **EXECUTIVE DIRECTOR CARRIE SIMMONS:** Thank you, Mr. Chair. I  
37 just wanted to add to what Dr. Froeschke said. Just to remind  
38 the council, we don't typically have standing advisory panel  
39 charges, but, because of the technical nature that has come up  
40 many times with data collection, we decided that it would be  
41 ideal to go ahead and draft a charge for the council to  
42 consider, and we have a new body, and to try to use them a  
43 little bit more regularly was the intent of this.

44  
45 Regarding the costs in the proposed charge, that was really the  
46 cost to the user, the cost of any devices or electronic  
47 monitoring or reporting that would be applicable that the  
48 council may want to put before them that they would basically

1 have to build into their business plan in the future, and so any  
2 other actions the council would be working on, and so for the  
3 user is where we were trying to go with this draft charge when  
4 we were first laying it out.

5  
6 **CHAIRMAN STUNZ:** Okay. Good. That's what I suspected, and,  
7 obviously, this charge is pretty broad, and I think that's a  
8 good thing, and I personally don't have any issues with that.  
9 Dr. Simmons, I assume too that, as things change and data  
10 collection programs evolve, this charge could evolve as well  
11 then. Any other comments? Not seeing any other hands around  
12 the table, if everyone on the committee feels like this is  
13 appropriate, would someone be willing to make a motion to move  
14 forward with this charge?

15  
16 **MR. DONALDSON:** So moved.

17  
18 **CHAIRMAN STUNZ:** Okay. The motion is seconded by Mr. Spraggins.  
19 Any discussion? I will wait and get the motion on the board.  
20 **The motion on the board is to approve the Data Collection AP**  
21 **charge.** Kevin, I think you had your hand up?

22  
23 **MR. KEVIN ANSON:** I did. Thank you. I think there ought to be  
24 some clarification to the costs and have "user" or "end user  
25 costs", just to have it specific to that and not necessarily the  
26 total costs for the program. I would let other people comment  
27 on it, if they feel that it should be spelled out, rather than  
28 going back and looking at the minutes to get clarification, or  
29 the AP, if they need it.

30  
31 Just to pick up on a point that Sue had asked, or brought up,  
32 earlier, is that it's not necessarily for a review of the  
33 SEFHIER as it's going through the process at this point in time,  
34 but the charge says to review and evaluate data collection and  
35 monitoring management programs, and so I suspect that, after it  
36 is rolled out and they begin meeting, that they could be  
37 reviewing the SEFHIER, as it relates to implementation and the  
38 efficiency and all those types of things, and get into some of  
39 those more technical aspects of the program, is what I envision,  
40 and I think others had envisioned, when we last discussed this.

41  
42 **CHAIRMAN STUNZ:** Well, there is two things there. First, I  
43 guess, Mr. Donaldson, as the maker of the motion, are you okay -  
44 - Kevin, you're saying we substitute a word in there or  
45 something before "costs", like "user" or something, or what is  
46 your recommendation for that?

47  
48 **MR. ANSON:** "End-user costs".



1  
2 **CHAIRMAN STUNZ:** Then, actually, in the charge, before the word  
3 "costs" at the end of the sentence there, and, Mr. Donaldson,  
4 are you okay with that change?  
5

6 **MR. DONALDSON:** Yes, sir.  
7

8 **CHAIRMAN STUNZ:** Any other comments? Mr. Swindell.  
9

10 **MR. SWINDELL:** If we're going to make that change, then -- I  
11 guess I am sitting here thinking about costs and wondering  
12 whether or not it's the right thing to ask an advisory panel to  
13 review the total costs of the MRIP program, for instance, and  
14 whether or not this works better than the cost of another  
15 program. Do we want an advisory panel to look at these kinds of  
16 things, or are we just interested in the feasibility of whether  
17 the data collection programs that we are recommending are good  
18 programs for them to use and what is the cost to the fishermen  
19 at the time? I don't know.  
20

21 I am just -- I would like, somewhere along the line, to really  
22 look at what is the total cost to doing all of this stuff, and I  
23 don't know that this advisory panel is the right people to  
24 really look at all that broad spectrum of cost, but it's  
25 something that I do think that we should look at, as time goes  
26 by. I am willing for it to go the way it is now proposed.  
27

28 **CHAIRMAN STUNZ:** I am sorry, Mr. Swindell, but could you say  
29 that one more time? I was pushing the button.  
30

31 **MR. SWINDELL:** I am willing to go forward with the motion the  
32 way it's now proposed.  
33

34 **CHAIRMAN STUNZ:** Okay, and I think, also, all of us are very  
35 interested, or at least will be in-tune, with what is the  
36 overall costs and the bang for the buck, in terms of whether  
37 it's MRIP or this, and whatever programs we end up with, and  
38 we're sensitive to that. Certainly, I think, the way we  
39 populated this committee, or this AP, earlier today, they are  
40 certainly going to be interested in the end-user costs, and  
41 we've captured that here in this motion.  
42

43 If there is not any other comments or edits to this motion, we  
44 can vote on this motion. Any other comments? All right. **Is**  
45 **there any opposition to this motion? Seeing none, the motion**  
46 **carries.**  
47

48 Moving on to our next item of business, if you recall, I guess

1 Leann, at some point, brought up this unique trip identifier and  
2 all the complexities that that caused and a whole chain of  
3 handling, I guess, of fish, from catching and landing and so on,  
4 and there was a lot of requests for having a unique trip  
5 identifier, which, on the surface, sounds perfectly reasonable,  
6 but then, obviously, once we got down into the details, we  
7 discovered maybe not, and so Mr. Donaldson had some ideas with  
8 the Gulf States, that they may be able to help us out on that,  
9 and so, Dave, I think you wanted to bring us up to speed on  
10 that.

#### 11 12 **DISCUSSION OF COMMERCIAL FISHING UNIQUE TRIP IDENTIFIERS**

13  
14 **MR. DONALDSON:** Thank you, Mr. Chairman. After our discussions,  
15 we convened one of our workgroups and had representation from  
16 all the five states, as well as some additional federal  
17 partners. The main issue that we talked about was identifying a  
18 minimum set of elements that we need for vessel information.

19  
20 After the call, Mike Travis developed a minimum set, and we  
21 distributed it out to the states, to get an idea of what's the  
22 feasibility of collecting this information so we could create  
23 this unique identifier.

24  
25 We have heard back from a couple of states, and not all states,  
26 and we have had varying degrees of their ability to collect the  
27 information. No state has said that they would be able to  
28 collect all the elements, but some states can collect some of  
29 it. The issue, as you may recall from the discussion we had at  
30 the council meeting, is not a new one, and we've been discussing  
31 this through GulfFIN for a number of years and have addressed  
32 this specific issue a number of times.

33  
34 We are coming across the same issues that we have in the past,  
35 that, for a lot of the agencies, the licensing information is  
36 collected through a different agency within the state, and  
37 getting timely access to that information is difficult. With  
38 Alabama, they can get vessel information, but, the way the  
39 information is collected, you can't uniquely identify if it's a  
40 commercial or recreational vessel, and that has caused some  
41 issues, and so we haven't made a whole lot of progress.

42  
43 We will continue to move forward and work with the states, to  
44 see what the possibility of collecting this information is, but  
45 we're coming across some of the issues that we've had, and some  
46 of the old issues are still issues that we have to deal with,  
47 and just the intricacies of working with different agencies  
48 within the state has caused some issues, and so, with that, I

1 will try and answer any questions.

2  
3 **CHAIRMAN STUNZ:** Okay. Any questions for Mr. Donaldson? Leann.

4  
5 **MS. LEANN BOSARGE:** Thanks. Dave, do you think maybe one way to  
6 make it a little more palatable -- This originally came from the  
7 IFQ AP, and so this is our finfish guys that were requesting  
8 this, and so federal finfish guys, to have a unique trip  
9 identifier that follows the trip from start to finish and is  
10 able to piece all of those little pieces of data together to  
11 give a big picture to the scientists, and that's what this was  
12 for.

13  
14 It seems like it has kind of blossomed and grown, and we're  
15 looking at shrimp, and we're looking at all sorts of things, and  
16 I don't see where the -- Shrimp is not under a quota, and it's  
17 not something where -- I don't know how useful that data would  
18 really be for shrimp.

19  
20 Maybe in the future we could find a use for it, but, for the  
21 time being, if we just honed-in on the people that actually  
22 requested it, which would be your federal finfish guys, if you  
23 went to the states requesting something like that, where it's a  
24 much narrower piece of the puzzle -- The shrimp fleet is the  
25 biggest commercial fleet in the Gulf of Mexico. When you start  
26 asking for data on all of those boats and everything else, I  
27 could see where that's a little overwhelming, but, if we honed-  
28 it-in to just the finfish guys, would that possibly make it a  
29 little easier for the states to pull the information that you  
30 would need to make this happen?

31  
32 **MR. DONALDSON:** Well, the issue with the unique trip identifier  
33 for finfish is not something that GulfFIN has dealt with. I  
34 mean, that's -- I don't have enough knowledge about what's  
35 collected through the finfish IFQ, but I would think that it  
36 would be fairly simple to create a unique trip identifier. This  
37 has to do with uniquely identifying vessels, commercial vessels,  
38 within each of the fisheries, and so, in my mind, those are two  
39 separate things.

40  
41 The federal unique trip identifier is not something that GulfFIN  
42 would really have any involvement in. It would be just trying  
43 to create that from existing, and maybe adding a few elements,  
44 so you can uniquely identify those trips, and, like you said, it  
45 has kind of morphed into this, and Mike Travis has been working  
46 with us in trying to get uniquely -- To identify the number of  
47 vessels that uniquely fish in each fishery, and so I don't see  
48 how we would be involved in the unique trip ID issue.

1  
2 **CHAIRMAN STUNZ:** Leann.

3  
4 **MS. BOSARGE:** I'm glad we're having this conversation, because I  
5 think you're right, and I see where Mike is coming from. He  
6 needs, for a lot of his work, he does need vessel information,  
7 especially for the economic analysis for shrimp, and so I  
8 completely get that, but I think you're right. I think the  
9 vessel thing is, unless I'm missing something here, is a  
10 different question and a different data request altogether.

11  
12 What the commercial finfish guys were asking for was a unique  
13 trip identifier, something that would link together their hail-  
14 out and their hail-in and their landings, the whole shebang, so  
15 you could see the picture of the entire trip. Right now, you  
16 can have landings data, but you're not really sure of -- Okay,  
17 well, how long were they out for and things like that that, when  
18 you put it all together, it gives you a much better picture of  
19 what's happening in the fishery.

20  
21 That is what they were asking for, and so, Mr. Chairman, I will  
22 leave it up to you to maybe stir the right pots and see if maybe  
23 we asked this of the wrong people. Maybe this is something that  
24 NMFS can do in-house, and I don't know.

25  
26 **CHAIRMAN STUNZ:** Dave, to that point, because I understood it  
27 the way that Leann just described it and not a unique vessel  
28 identifier. I just assumed that was already happening, maybe  
29 wrongly so, but I'm not real clear on what is the next step. If  
30 the finfish -- Do we just go down the finfish, or do we -- Who  
31 are we even -- I am trying to figure out how to move the ball  
32 here.

33  
34 **MR. DONALDSON:** Well, I mean, the two questions are very  
35 different questions. The unique vessel ID, or vessel  
36 identifier, is something that GulfFIN has been working on. We  
37 haven't been working on a unique trip ID, and I don't know if  
38 Sue can address this, if that's something that NMFS can create  
39 through the finfish IFQ program, and I don't know, but that  
40 would not be something that GulfFIN would be involved in. If  
41 that was the original charge, then maybe -- I don't know how we  
42 got off down -- We took a right turn when we should have taken a  
43 left, and so I'm not sure.

44  
45 **CHAIRMAN STUNZ:** Dr. Frazer.

46  
47 **DR. TOM FRAZER:** Thanks, Greg. I mean, the issue of the unique  
48 trip identifier came up at the Council Coordinating Committee

1 meeting a couple of weeks ago, and so it's a national issue,  
2 right, and it's not just an issue that we're trying to deal with  
3 here in the Gulf, and so I guess it's the ACCSP, and they're  
4 working on it at this point, and I would imagine, at some point,  
5 there will be an effort to kind of involve or engage the Gulf  
6 group in there, and so they are two very different things, but I  
7 do think the intent originally was to deal with the trip  
8 identifier, and so, as Leann said, you could kind of track  
9 things from beginning to end.

10  
11 **CHAIRMAN STUNZ:** Tom, and, Sue, if you want to jump in here too,  
12 if you have something you want to add that you might know that  
13 the committee does not, but, since I guess you and Carrie were  
14 at that committee, is that something that needs to come out of  
15 this committee at this point, or do we need to wait and see what  
16 the CCC comes to some type of -- I just want to figure out where  
17 we need to go as a committee. Dr. Simmons.

18  
19 **EXECUTIVE DIRECTOR SIMMONS:** Thank you, Mr. Chairman. The way I  
20 understood it at the Council Coordinating Committee meeting, as  
21 regarding the Gulf, is I think we're the closest to having a  
22 unique trip identifier in our program when the electronic for-  
23 hire reporting document is implemented, and I believe that ACCSP  
24 has been working with the Gulf states on some of that, and,  
25 obviously, the Regional Office. When that program comes to  
26 fruition, then that would probably be the closest, and that  
27 would implement that unique trip identifier, is the way I  
28 understand it.

29  
30 Right now, we don't have that in the Gulf, and so I believe the  
31 Mid-Atlantic Council has done this, and that we should look at  
32 what they have done and work with ACCSP and the Gulf States  
33 Commission to see what we can do to try to get our other  
34 fisheries there and try to move forward in that way.

35  
36 **CHAIRMAN STUNZ:** Okay, and so what you're referring to would  
37 just be the for-hire that we're talking about here, right, but,  
38 Leann, when you say the finfish group, you're talking about just  
39 commercial, but for-hire too, or -- I guess, if we're doing  
40 unique identifiers, we might as well -- Why do one? I am not  
41 real clear what is the universe of the group that you're talking  
42 about.

43  
44 **MS. BOSARGE:** When this began, I was talking about the  
45 commercial IFQ guys. That was my universe. Now, I guess it's  
46 going to happen for the for-hire guys, because they are just  
47 implementing their program, and so I guess they're building this  
48 in on the front-end, and so then my question would be, all

1 right, well, how do we take that and learn from it and see if we  
2 can build that in on the commercial IFQ side, as they requested?

3  
4 **CHAIRMAN STUNZ:** Okay. Sue, did you have something?

5  
6 **MS. GERHART:** I do not. This is not my area, but Jessica is  
7 here, and she does run our IFQ program at the office, and so I  
8 think she can maybe address this a little bit.

9  
10 **CHAIRMAN STUNZ:** Okay. Sure.

11  
12 **DR. JESSICA STEPHEN:** If you guys remember, I think back in  
13 March, you guys had a presentation from Mike Travis and Dave  
14 Gloeckner about the unique trip identifiers, and it talked about  
15 shrimp, but we also talked about the IFQ and the other reef fish  
16 ones, and we listed some of the difficulties that we had in  
17 potentially moving forward with that.

18  
19 Some of it is just the different varieties of ways in which the  
20 information has a different starting point, depending on what  
21 you're collecting and where it's from. We were working towards  
22 trying to identify at least ways to connect that information  
23 after the fact, in which case then it's good for scientific  
24 analysis, but a lot of the possible solutions that we had were  
25 areas where we have potential points of failure.

26  
27 The possible solutions, back in that meeting, were to report the  
28 trip ticket number on the logbook, mandatory reporting of the  
29 trip ticket number in the IFQ landing collection form, report  
30 the logbook number on the trip tickets, kind of flopping it  
31 around, as well as on the IFQ landing form, and then to make  
32 sure that the trip ticket and logbook numbers are given to port  
33 samplers and observers.

34  
35 Most of these solutions rely on the fishermen or dealer being  
36 able to pass that information on to each other, and that tends  
37 to end up being a point of failure, in practice, and that's what  
38 we're looking at currently, and the Science Center is looking  
39 into trying to find ways to have a solution.

40  
41 **CHAIRMAN STUNZ:** Is the will of this committee here -- Do we  
42 want to let them work on those solutions, and then we have the  
43 CCC activities going on, especially with the for-hire, or do we  
44 want -- I guess I'm trying to see what is the will of the  
45 committee to move forward with this at this point. Any  
46 comments? Leann.

47  
48 **MS. BOSARGE:** Well, I'm not on your committee, and that's why I

1 didn't really raise my hand.

2  
3 **CHAIRMAN STUNZ:** Well, you brought it up, and so --

4  
5 **MS. BOSARGE:** Okay. Yes, I think that would be good. Maybe if  
6 we could -- I don't know if we need to write a letter to NMFS  
7 and say, hey, this is still a priority, and we really want to  
8 see what you come up with on ways to mitigate these points of  
9 failure and how we can implement this, and I don't want to put a  
10 time certain on it, but I want to make sure that we're still --  
11 That NMFS is still keeping this on their radar and their  
12 priority list and that we get a presentation back at some point  
13 at this council and how they think they can fix it.

14  
15 **CHAIRMAN STUNZ:** Unless others feel strongly, I think a letter  
16 is appropriate, Carrie. Obviously we can do that relatively  
17 easy, but it will also just officially keep it on the front-  
18 burner for us and updates and things of what's going on with  
19 this, unless some other committee member has a better  
20 suggestion. All right. Seeing none, then, Carrie, if that's  
21 okay with you and your staff, to prepare the letter, and we can  
22 move forward with that. Is there any other discussion or  
23 questions or anything regarding this unique trip identifier?

24  
25 Seeing none, we're moving on to Agenda Item VI now. This is Tab  
26 F, Number 5. This is the heavier component of this meeting  
27 today, and we have a presentation to go through. If you recall  
28 from our last meeting, as we were talking about what this  
29 program would look like, in terms of the for-hire data  
30 reporting, there were a lot of -- I think it was termed  
31 "sticking points" or something like that.

32  
33 There were some issues that a lot of folks have had,  
34 particularly those that were entering this information, and we  
35 asked that those be addressed and how we would meet those  
36 concerns of those having to enter the data, and I think that's a  
37 big focus of this presentation today. Sue, are you giving that?  
38 Okay. Whenever you're ready, go ahead.

39  
40 **SEFHIER IMPLEMENTATION PLAN PRESENTATION**

41  
42 **MS. GERHART:** Thank you. As you mentioned, there were several  
43 things requested in the letter from the council to us that I  
44 tried to incorporate into this presentation, and there are five  
45 basic sections, and I will go through a little background, to  
46 remind you of how we got to where we are, and I will talk about  
47 the data elements that we have determined to request from the  
48 fishermen and the reason for those. Then a little bit about the

1 equipment, which there are a lot of questions about,  
2 particularly the tracking devices, and we'll address some  
3 sticking points and then talk a little bit about the timeline.

4  
5 Both the South Atlantic and Gulf Councils have approved  
6 amendments, and both of those amendments have been approved by  
7 the Secretary of Commerce. Right now, we're in the rulemaking  
8 process for both of them. The proposed rules have gone out, and  
9 we have taken comments, and we are addressing those comments and  
10 looking to publish those final rules.

11  
12 These two programs are a little bit different, but, combined,  
13 the fleet is 3,500 permitted vessels that are going to be  
14 covered by this, and so it's a fairly massive program. In the  
15 IFQ program, we have nine-hundred-and-some vessels, not even  
16 that many, and so this is quite a bit larger of a production  
17 than even putting together the IFQ program.

18  
19 Also, it doesn't just involve the Gulf and South Atlantic.  
20 Because the South Atlantic manages some species all the way up  
21 the east coast to Maine, particularly dolphin and wahoo, there  
22 are fishermen throughout that whole range that will be using  
23 this system, and so what that means is we have to have some sort  
24 of integration with those other regions as well as just looking  
25 at our own system.

26  
27 Only about 130 of these 3,500 vessels actually have existing  
28 logbook requirements, specifically because they are dually-  
29 permitted with commercial permits, but the reason the council  
30 put this in place was because of the expected benefits, that  
31 this would be a census-based reporting instead of a survey, and  
32 it would increase the accuracy of the data, because of that, and  
33 it would be more timely than the current data collection system  
34 is, and, because of the specific requirement to report before  
35 offloading, there would be a reduction in recall bias that is  
36 found sometimes with these surveys perhaps weeks after the trip  
37 has occurred.

38  
39 Here are the reporting requirements that the Gulf put into  
40 place. They require a hail-out prior to leaving any trip. In  
41 this hail-out, they will tell when and where they are going to  
42 be returning from the trip, and they must use an approved  
43 landing location. Those people that are familiar with the IFQ  
44 program know about approved landing locations, and then they can  
45 also -- If, on that hail-out, they are not going to be taking a  
46 for-hire trip, they can declare out of fishery, and that will be  
47 the indication that they're not going on a for-hire trip, and we  
48 won't be expecting a logbook report after their return.



1  
2 The logbooks themselves are trip level and have to be submitted  
3 before offloading the fish. If no fish are landed, then within  
4 thirty minutes of landing, but, other than that, there is not a  
5 restriction on the time to get that report in, but just before  
6 offloading the fish.

7  
8 The other requirement is for a location device that's  
9 permanently affixed to the vessel and on twenty-four hours a  
10 day. This device has a one-hour ping rate, is what we'll be  
11 requiring, and that's the same as what the commercial fleet is  
12 required to have. The location devices can be either something  
13 like a VMS, that's real-time satellite, or they can be an  
14 archivable GPS unit, what we also call store-and-forward type of  
15 units that may work on cellular, but it's stored and then  
16 transmitted when they're within cell range.

17  
18 Two different permits are affected by this. It's not just reef  
19 fish, but also the coastal migratory pelagics, which are the  
20 mackerels and cobia.

21  
22 SEFHIER, everybody wants to know what SEFHIER is, and it stands  
23 for Southeast For-Hire Integrated Electronic Reporting. This is  
24 a team that was put together to do this implementation process,  
25 and, as you know, it's been a very long-term implementation, but  
26 it was one team that we formed for both the Gulf and the South  
27 Atlantic, because we have a number of fishermen that are  
28 permitted in both areas, and we want to try to keep this as  
29 consistent as possible, both for our data collection and our  
30 data analysis, but also for the fishermen, to reduce confusion  
31 and duplication and things like that.

32  
33 We started out with over fifty people on this team, and that  
34 included NMFS staff, council staff, and staff from the  
35 commissions and the various FINs that are involved here as well,  
36 and we had six core sub-topics, and I've talked about these at  
37 previous updates, and so I won't go into them in detail here,  
38 and we had a number of invited speakers during these meetings,  
39 including people from the states, the various Gulf states, and  
40 South Atlantic states, that came and talked about their data  
41 collection programs and gave us some insights to help develop  
42 the program that we were putting together.

43  
44 Another thing we did was got a grant to contract a strategic  
45 planner, and this gentleman has been helping us develop the  
46 various processes that are necessary, as well as documenting  
47 what we're doing and, most particularly, writing this  
48 development plan.

1  
2 **MR. JOHN SANCHEZ:** Please tell me that picture is not our logo.

3  
4 **MS. GERHART:** No. It's meant to be a joke. SEFHIER. Do you  
5 want a logo? All right. So, to get into the four topics that  
6 we were requested by the council. First, the data elements.  
7 The first set of elements -- You may recognize some of this  
8 presentation. Emily and the outreach team let me use some stuff  
9 that they presented to the fishermen, and so this is very  
10 similar to what the fishermen were shown during those meetings.

11  
12 The first set of data elements are trip information, and these  
13 are basic information about the vessel captain and the trip  
14 itself, when and where the trip will start and end. Obviously,  
15 this identifies what trip we're talking about, and, when we get  
16 to that unique trip identifier, this comes into play there too,  
17 to establishing what is a unique trip.

18  
19 The next set of data is about effort and landings, and so it  
20 includes the number of anglers and the hours fished within the  
21 trip and then, of course, the meat of the whole thing is what  
22 fish were caught, individual species, how many were kept, as  
23 well as how many were released. Obviously, we use estimates of  
24 efforts and landings in a lot of our analyses, and so this is  
25 very critical stuff.

26  
27 **CHAIRMAN STUNZ:** Go ahead, Phil.

28  
29 **MR. PHIL DYSKOW:** Thank you. In this section, where we talk  
30 about species caught, you have two sub-sectors, species kept and  
31 species released. Under the topic of species released, can we  
32 add to that the question of whether either descending devices or  
33 venting tools were used in those releases, at least the  
34 deepwater releases?

35  
36 **MS. GERHART:** That's not something we considered. It does add  
37 an additional question, and we were trying to keep the questions  
38 as reduced as possible, and I just don't think we've talked  
39 about that, and so we can certainly discuss it.

40  
41 **MR. DYSKOW:** The reason I'm bringing that up is I chaired the  
42 Outreach and Education Committee, and it's our intention to  
43 encourage the use of venting tools and descending devices in the  
44 recreational fishing community, which these charter and for-hire  
45 vessels are part, and so I think the timing is right to do this,  
46 looking at where we're going in the future and the direction of  
47 encouraging proper catch-and-release techniques.

1 **MS. GERHART:** Yes. Thank you for that.

2  
3 **CHAIRMAN STUNZ:** Sue, regarding that, would you be able to let  
4 us know at the next meeting how difficult it would be to add  
5 something, or I guess I'm wondering what would be the next steps  
6 if we wanted to incorporate it, because, obviously, that's  
7 something that the committee and council have been very  
8 interested in, and having an idea on that would be good, and it  
9 maybe could be a simple question related to these, so it's not  
10 real burdensome or something like that.

11  
12 **DR. STEPHEN:** One thing to think about is we're collecting the  
13 number of species released, but not the release mortality, which  
14 is something that tends to go more with the venting tools and  
15 things like that, and the committee, when we were doing the  
16 amendment and deciding the appropriateness of what to collect,  
17 had moved away from collecting release mortality, because of  
18 various issues with that type of data, and so I guess my  
19 question is do you think the venting tool question is still  
20 useful without knowing release mortality?

21  
22 **MR. DYSKOW:** Yes, because we're trying to encourage best  
23 practices in the recreational fishing community, and so  
24 mortality is a different question. We're asking about usage.

25  
26 **CHAIRMAN STUNZ:** Mr. Diaz.

27  
28 **MR. DALE DIAZ:** I'm not on your committee, but I think I  
29 understand the sides of this, and so it's a balancing act. On  
30 one hand, you don't want to ask any more questions than you have  
31 to. You want to get the critical data that you need, but, on  
32 the other hand, I think that Mr. Dyskow raises a good point, and  
33 it would be valuable information to have that.

34  
35 Wouldn't there be an opportunity to have an optional section of  
36 this report? They've got a required section, and I'm just  
37 kicking out something that people could think about. There's a  
38 required section that you have to fill out, and then there might  
39 be an optional section, where people could fill out if they  
40 wanted to, and I just wanted to throw that out as an idea.  
41 Thank you.

42  
43 **CHAIRMAN STUNZ:** By the way, Dale, some states, including ours  
44 in Texas with iSnapper, are doing just that, where you have the  
45 critical elements that you have to have, and then there are some  
46 people that do want to provide additional information, and then  
47 they can go -- They can either make it clean and quick and get  
48 the report in, or, if they're happy to provide more information,

1 they have that option, and so there is others doing that. Sue,  
2 go ahead.

3  
4 **MS. GERHART:** Just a couple of things relative to that. We have  
5 been working on creating the forms, through ACCSP, and so I'm  
6 not sure, at this point, how much changing we can do, but that  
7 doesn't mean that there can't be changes in the future as well,  
8 and we can look into that optional idea as well.

9  
10 The next set of questions are about how fish are targeted, and  
11 so we'll ask for the target species, what gear was used, the  
12 primary areas fished and the depth, and we also like to get a  
13 range of depth. This, obviously, gets to that idea of discard  
14 mortality as well, because, obviously, that's depth related, and  
15 so that's the next set.

16  
17 Then the last set is about socioeconomic information, and we'll  
18 be talking about this a little bit more in the sticking points  
19 section, but this includes five different elements: the fee, the  
20 estimated amount of fuel used, the price of the fuel, and the  
21 number of passengers and crew.

22  
23 Obviously, we use this kind of economic information when we do  
24 the economic effects sections in our amendments, and this is  
25 what a lot of the council management decisions are based on,  
26 that analysis, and, again, I will talk about that in more detail  
27 a little later.

28  
29 Now a little about the reporting equipment. First of all, for  
30 the hail-out, the reporting equipment, the report must be made  
31 before leaving the dock. There is no timeframe for a certain  
32 number of hours or anything, but, before the vessel leaves the  
33 dock, the hail-out has to be done, and they can be done in a  
34 number of different ways.

35  
36 There will be an option to do it through the internet, and  
37 someone could have a tablet onboard the vessel, or their PC back  
38 at the office, however they want to enter that, and we're also  
39 developing a phone app, a mobile phone app, that will be able to  
40 be downloaded to the phone. Then, for those people who have  
41 VMS, there is the option to do the hail-out through the VMS.

42  
43 What you see on the right there is an example of what the VMS  
44 screen might look like. This is not a final, but this is based  
45 on what we used for the VMS hail-outs for the commercial sector,  
46 and so you can see that we have the vessel ID, which, for the  
47 most part, may auto-fill, depending on the program being used,  
48 the trip type, which will depend on whether we then expect the

1 rest of the information through the logbook, and you can see  
2 that some examples are the charter, or that should be for-hire,  
3 trip, a commercial trip, a recreational trip, or a non-fishing  
4 trip, and, again, the non-fishing could be anything from going  
5 to get fuel or taking a sunset dinner cruise or dolphin cruise  
6 or whatever, and so anything that's a non-fishing trip can be  
7 reported as such, and then, again, the rest of the information  
8 won't be expected from that trip.

9  
10 **MR. ANSON:** Sue, how much quality control work is going to go on  
11 for stuff like this on this page, as well as others, when they  
12 enter data, specific to trip date, start date, and end date? Do  
13 you have something built in there where they can enter in the  
14 appropriate date, I guess, making sure that, for instance, a  
15 trip start date is going to start today, and the trip end date -  
16 - They might accidentally enter in tomorrow, but a different  
17 year, and is there any of that going in, to make sure that it's  
18 within acceptable bounds, and, if it isn't, that it would report  
19 back and say an invalid entry or something like that?

20  
21 There are some issues, apparently, with some of the units that  
22 are being used via CLS right now, in that date information  
23 doesn't quite match up with reality, and it's because the  
24 captains can manually enter that information in.

25  
26 **MS. GERHART:** I will try to address, and, if I don't get it  
27 right, Jessica will cover for me here. Part of that depends on  
28 the vendor, but there will be some QA/QC going on with this.  
29 obviously, our intention is to match this with the logbooks.

30  
31 A lot of this is estimated stuff in this hail-out, because your  
32 trip may end at a different time than you expected it to, for  
33 example, and so that actually data will come in through the  
34 logbooks. When they get back, they will enter that. The main  
35 purpose of the hail-out is so that we know a vessel is leaving  
36 the dock, and so that both port agents and enforcement agents  
37 have the ability to come and meet the boat and do the validation  
38 and know where and approximately when they will be there, but  
39 let me see if Jessica wants to add anything to that.

40  
41 **DR. STEPHEN:** Sure. The other thing we can do is, when we're  
42 writing the tech specs for the different vendors, which are the  
43 requirements that they have to meet, one of the things that I  
44 envision in those, other than just this field and this format,  
45 is some bit of QA/QC that you can't enter a date prior to today,  
46 and so you don't want someone back-dating that, but some of the  
47 things we want to explore just a little bit more, to make sure  
48 we're not locking off a situation, particularly more in the

1 logbook than the hail-out, where you might actually need to  
2 back-date it without going through NOAA in order to kind of  
3 change your record.

4  
5 The other thing to mention is that most of these vendors -- This  
6 is kind of a database system behind it, and what they have is  
7 automatic time stamps when people enter data, and so that's  
8 another way that we use that to quality check that, and it's  
9 something we use in IFQ, is not just the date the fishermen  
10 enter, but also when it came through to the different parts of  
11 the system.

12  
13 **MR. ANSON:** Just to follow-up on that, I mentioned specifically  
14 this report because you were on this part of the presentation,  
15 but it also applies to, obviously, the logbook reports and such,  
16 and so those types of things would be very helpful in trying to  
17 do the final analysis and such and making sure a lot of that  
18 stuff is cleaned up, rather than trying to call a captain back  
19 and clarify it or try to change some dates or other information  
20 that might appear to be incorrect. Thank you.

21  
22 **MS. GERHART:** Just a couple of other things to point out on  
23 this. depending on what route the fisherman decides to go in  
24 terms of their equipment, this can be the same device that is  
25 used to submit the logbook, and it can also be, if we're talking  
26 about VMS, the same device that does the location tracking, and  
27 so it's really -- The council wanted flexibility for the  
28 fishermen, and so it will be their choice if they prefer  
29 multiple devices that may have a lower cost or if they want to  
30 consolidate and have a single one.

31  
32 The other thing is to note that the landing location here must  
33 be an approved landing location. Now, we do this in the IFQ  
34 program too, and this is so enforcement knows where to go to  
35 meet them.

36  
37 In terms of the commercial, there is a lot more approval process  
38 involved than we're going to have to do here, and so the  
39 commercial requires an OLE approval process, where they actually  
40 go out and inspect the site and make sure there aren't any gates  
41 and dogs and things like that that prevent them from going  
42 there. That will not be the approval process on this. This  
43 will be an approval process that will be simply making sure the  
44 location exists and that we can find it.

45  
46 Having said that, all of the previously approved IFQ or  
47 commercial landing locations will be available to the for-hire  
48 guys. They won't need to be re-approved, because they've gone

1 through a more rigorous approval process, but we can add ones to  
2 those as well that will be just for the for-hire.

3  
4 The logbooks, again, they must be submitted before the fish are  
5 offloaded, and, again, we have the same options to submit these  
6 as before. They can go through the internet, meaning either  
7 using a tablet that's on the vessel or a PC that might be back  
8 at the office, and they can go through a mobile phone app, or,  
9 if they have a VMS, it can be done -- Depending on the unit, it  
10 can be done through that VMS unit.

11  
12 The vendors of these devices will have to be approved  
13 specifically for this program, and so, although we have a number  
14 of VMS devices approved for the commercial program, there is  
15 some different requirements for this program, and so they will  
16 have to go through an approval process again. As such, we  
17 expect that all the vendors are expected to have forms for both  
18 hail-outs and logbooks, and so there should be the opportunity  
19 for one device for both of those requirements.

20  
21 Of course, everyone is interested in the location devices, what  
22 we call the location or location tracking devices, GPS devices,  
23 whatever we want to call them, and the council, in the  
24 amendment, said that they must, at a minimum, archive the  
25 location for later transmission, but that VMS devices could also  
26 be used, because some of the dually-permitted fishermen, as well  
27 as some people who have been in some pilot programs, already  
28 have VMS units onboard and would like to be able to use them.

29  
30 Again, as I said, they must be approved by NMFS, and we are  
31 exploring the VMS program that is under the Office of Law  
32 Enforcement, which does the approvals for the commercial VMS,  
33 doing this approval. We are still in the process of working  
34 that out, and it may involve some additional rulemaking.

35  
36 There are these different types of units, and I mentioned this  
37 before. There are cellular-based ones that are store-and-  
38 forward that archive the information and these one-hour pings of  
39 different locations and then forward them when within cellular  
40 range. There is satellite-based, which is your traditional VMS,  
41 and that would be real time and just continuously uploading to  
42 the satellite, and there are actually hybrid versions that we  
43 were made aware of that will do whichever in either type of way,  
44 and so that can save a little bit of money over a VMS.

45  
46 Again, most of these we expect to be able to be used for both  
47 the hail-out and the logbook, or not most of them, but some of  
48 them can be used for both the hail-out and logbook, and so, for

1 example, a VMS will be able to do all three things. However,  
2 some of the other devices will not be able to do a hail-out and  
3 logbook. It will be simply a pinging device, and that will be  
4 all that will be to it.

5  
6 Here is some of the cellular-type units that have been tested.  
7 The Science Center has been testing some of these units, and  
8 these are the ones that would store forward, and you see the  
9 different brands of units that are being looked at and some of  
10 the information that we've got about it, and so you can see some  
11 of them can include the logbook information, the way they are  
12 designed now, and others cannot, and then there is the cost, two  
13 costs, associated with purchasing the unit itself and then the  
14 monthly cost of the transmission fee, and so this is just the  
15 little bit of information that we've gathered so far on these  
16 six different units.

17  
18 In addition, here is a list of some of the current VMS units  
19 that are approved for the commercial sector, and, again, some of  
20 the information that has been requested of us. For example,  
21 using a drop-down menu to make it easier to enter while at-sea,  
22 auto-populating, so that you don't have to type in the whole  
23 thing, creating a favorites list, which makes it a little bit  
24 quicker to put down locations, species, things like that, and  
25 then a few of the concerns that have been expressed about these  
26 different units.

27  
28 Recall that we do have a VMS reimbursement program that  
29 reimburses the purchase cost, and I believe installation costs  
30 for the VMS, and I'm not sure about that one, and so these would  
31 be eligible for that. If we have the non-VMS units approved  
32 through the VMS program, they would also be eligible for this  
33 reimbursement program, and I also have a link down there at the  
34 bottom to the CLS program, which has done a pilot program and  
35 has been giving out quite a number of tablet-style VMS units  
36 throughout the Gulf, and, if anyone is interested in that -- I'm  
37 not sure how much they're still doing that right now.

38  
39 The sticking points, these are things that came up during the  
40 outreach sessions that Emily summarized at the last meeting,  
41 particular issues that came up again and again from the  
42 fishermen. The first one was about the economic information and  
43 why do we need this economic information and is it necessary to  
44 have to collect that.

45  
46 Now, the first thing I'm going to tell you right now is that  
47 there are no economists in this room right now, including  
48 myself. Unfortunately, we tried to have someone from our



1 office, and I think I have some people standing by on chat with  
2 me if you have questions, but understand that I am not an  
3 economist, and I will try to express this as best as I can.

4  
5 These slides were created by one of our economists, David  
6 Records, who worked on this amendment when we were doing it, and  
7 we will have Dr. Mike Jepson here later today. He is driving  
8 right now, and so he hasn't made it here yet, and he is the head  
9 of our Socioeconomic Branch at the Southeast Regional Office,  
10 and so, if you have questions that I can't answer, or that  
11 Jessica can't answer, then we'll try to get those questions  
12 answered later by those people.

13  
14 Again, some of the potential uses, and we've talked about this a  
15 little bit earlier, but getting those five elements of economic  
16 information can help us estimate the revenues, the value, and  
17 the economic impacts that a sector has. We are required to do  
18 regular reports on the economics of this sector, and this will  
19 be used in that as well as amendments.

20  
21 The regulatory costs and benefits will allow us to have more  
22 effective management, and this will be more detailed information  
23 than we have right now. The marginal value per fish is an  
24 important thing, if we're doing something like changing a trip  
25 limit, and the economic analysis needs to know what's the value  
26 of allowing someone to take an extra fish or not take another  
27 fish, and so we use it for that.

28  
29 Quota allocation decisions, obviously, we have talked about,  
30 when you make allocation decisions, the allocation policy says  
31 that economic issues need to be considered as well, and so this  
32 will help with that. We also use this information in disaster  
33 recovery assessments and in determining disaster awards as well.

34  
35 Some things that it will not be used for is it will not be made  
36 available to the public, except in some sort of aggregated form  
37 that protects protected business information, and it will not be  
38 provided to the IRS, which was something that came up multiple  
39 times in the outreach sessions, is will the IRS get ahold of  
40 this and then use that to do something to us, and so just to  
41 make it clear that that is not going to happen without a court  
42 order, and so that was a sticking point.

43  
44 Now, just to really kind of reiterate all these uses, potential  
45 uses, we've had criticism in the past about inadequate economic  
46 analysis in some of our amendments, and so we have used it,  
47 based on the best information we have available, but this allows  
48 us to get better information that's available, and so that's one

1 of the reasons that we want this information.

2  
3 Another thing to point out is that the commercial sector has  
4 been reporting these same elements through their logbooks for a  
5 very long time, and so this has been -- It's not something we  
6 haven't asked of a sector before, and it's just new here.

7  
8 A lot of people have also talked about why can't you just use a  
9 survey or, for fuel, go look and see what the average fuel price  
10 is, and the problem with things like that is you're not  
11 capturing the variability. I mean, look at our for-hire fleet.  
12 You have six-pack vessels that run little day trips, and you  
13 have headboats that can carry 150 passengers and go on multiday  
14 trips. Some go farther offshore, and some are near-shore.

15  
16 Taking these averages doesn't capture all of that variability,  
17 and it doesn't really show you what's really going on in the  
18 fishery, particularly if we want to break things down say  
19 between the charter and the headboat fleet, to see where some of  
20 the differences are there. Although we can do things, for  
21 example, through surveys and through averaging and looking at  
22 websites, it's just not really going to give us the level of  
23 information that's practical and needed for this particular  
24 sector.

25  
26 **CHAIRMAN STUNZ:** I just want to stop you right there, because  
27 this isn't related to necessarily this economic information, but  
28 just these data elements in general, but certainly to economics  
29 as well. How fixed are these data elements, in terms of set in  
30 stone, because you made a comment earlier about the process that  
31 you have to go through, and the reason I'm asking that is,  
32 obviously, I think this committee and council wanted that  
33 flexibility, because we may uncover things that we don't realize  
34 now or things we want to fix or things we want to add or things  
35 we want to delete and so on.

36  
37 I think we were all under the impression that we would have this  
38 adaptable program that we could modify as we saw fit, but kind  
39 of what I'm hearing you say is this might be more fixed, and so  
40 I hope that's not the case, but what I'm wondering is what's the  
41 procedure, whether it's like what Mr. Dyskow brought up in  
42 discard mortality, or who knows what might come up in the  
43 future, but I just want to get a feeling for what's that process  
44 to make changes as necessary.

45  
46 **MS. GERHART:** I wouldn't say things are fixed forever. When I  
47 said that, what I meant was we're trying to stand up this  
48 program, hopefully by the beginning of next year, certainly, and

1 so, working through that, any changes we go back and make to  
2 some of the programming, such that we've done already, to create  
3 these forms and set up databases with ACCSP and such will add  
4 some time to that.

5  
6 Certainly we see this as, as time goes by, we're going to adapt  
7 this program, as we use it for a while and see what works and  
8 what doesn't work and make those kind of things, and certainly  
9 it can be adaptable, but it's just there's a consequence of  
10 making changes right now for the initial implementation of it,  
11 and that's really what I was trying to say, more than anything,  
12 for that.

13  
14 As far as the process, the council did not include data elements  
15 in the amendment, and NMFS is charged with implementing this  
16 amendment, and so it's kind of on us to do that as we can. The  
17 council can always make recommendations and make motions and  
18 such. If the council wants to require things or not require  
19 things, I would guess that that's something that has to go  
20 through the regular council process.

21  
22 **CHAIRMAN STUNZ:** Okay, and the reason I was asking that is that  
23 I understand -- I agree that you want to get something running,  
24 and that's fine, but we just want to have the ability to change  
25 that down the line, and then, anyway, we can talk through those  
26 other questions later. Go ahead, Mr. Banks.

27  
28 **MR. PATRICK BANKS:** Sue, I have a couple of questions, one about  
29 the phone app. One of the things we heard, not necessarily in a  
30 public meeting, unfortunately, but just from our captains in  
31 Louisiana, is they really would prefer to use their own  
32 smartphone, and so it looks like you guys developed that.

33  
34 I think, early on, we weren't thinking that we were going to be  
35 able to do that, and we were going with just the logbook, and so  
36 I'm happy to see that we're going to be able to have those guys  
37 use a smartphone. They will have to download an app, or they  
38 will have to sign up for a service with a company and then  
39 download an app, and they can do it that way, and is that -- I  
40 just want to confirm, so that we can get the right information.

41  
42 **DR. STEPHEN:** Currently, the vendor we have who is providing  
43 that kind of cellphone app is ACCSP, with their mobile eTRIPS,  
44 and so, if you go to their site, they will have instructions on  
45 how to get a mobile eTRIPS, and you need to sign up for an  
46 account with them, so it recognizes who you are. I think,  
47 currently, that's the only vendor we have that discussion with,  
48 and I don't anticipate that being the case in the future, as

1 more people get into seeing what they can offer and what the  
2 fishermen may want.

3  
4 **MR. BANKS:** One other quick question. The term "aggregate",  
5 available to the public except in aggregate form, and is that  
6 federal law demands that you keep it confidential, and then what  
7 is the standard of aggregate?

8  
9 **DR. STEPHEN:** Yes, federal law demands that we keep it, and it's  
10 three or more individuals, and you need to look at a variety of  
11 levels, to make sure they're not throughout, and I see Emily has  
12 her hand up back there.

13  
14 **MS. EMILY MUEHLSTEIN:** I just wanted to provide some  
15 clarification on Mr. Banks' question, because, while there are  
16 some cellphone apps that are being developed, and it sounds like  
17 for the hail-out as well as for the electronic reporting  
18 portion, those vessels are still going to have a device on their  
19 vessel that is permanently affixed, and there is a monthly  
20 service associated with that, and so, even though there is an  
21 app being developed for the one piece of it, I just wanted to  
22 make it clear that that doesn't free them from the other piece.

23  
24 **CHAIRMAN STUNZ:** Yes. Good point, Emily. Mr. Anson, did you  
25 have your hand up?

26  
27 **MR. ANSON:** To further carry on with what Patrick started  
28 regarding the aggregate, what is your current goal for  
29 publicizing that information? You mentioned the commercial data  
30 has it by species and state and the value and the pounds and  
31 that type of thing, and are you going to be able to have it  
32 available so that you can drill down to a species, or it is just  
33 at a state level this is the value of the charter, or is it by  
34 water body or area? What do you envision right now that the  
35 public will be able to drill down that data to?

36  
37 **MS. GERHART:** At this time, I think we're doing this in steps,  
38 and, at this point, we are concerned with getting the  
39 information that we can use in our analysis, which, as you're  
40 aware, is very aggregated, and it will depend what the action  
41 is, in terms of do we break it down by state or by species and  
42 that sort of thing. Certainly we hope to be able to do it that  
43 way.

44  
45 As far as making that available to the public, that's probably a  
46 little ways off, because that involves a lot of programming that  
47 we will have to do, and that will take some time to get  
48 together, and that's a nice goal to have, is to be able to have

1 maybe a website, where somebody can go on and just go by species  
2 and by state and all those sorts of things, but I would not  
3 anticipate that being for a little while still.

4  
5 **CHAIRMAN STUNZ:** Ms. Bosarge.

6  
7 **MS. BOSARGE:** Thank you, sir. I'm not on your committee. Kind  
8 of following-up on those questions and the confidentiality,  
9 certain pieces of this are, I guess, shared with the state  
10 partners, like your hail-out and your hail-in, because they need  
11 that for enforcement, right, but the logbook piece itself, where  
12 they are putting in how many fish they caught and all the other  
13 questions, does that just go straight to the scientists and the  
14 Science Center, or is that also shared with the state partners?

15  
16 **MS. GERHART:** We are exploring the sharing with our state  
17 partners. We have a -- We've had memorandums of understanding  
18 with them, and some of them, at least, have signed  
19 confidentiality agreements with us, and so those are things that  
20 -- Non-disclosure kind of agreements, and those are things that  
21 we would have to have in place with them to do that, but we're  
22 still working through the legalities of that.

23  
24 **CHAIRMAN STUNZ:** Ms. Bosarge.

25  
26 **MS. BOSARGE:** Well, that's what I was wondering, and so that  
27 kind of brings up another discussion. You know, these are  
28 charter and headboats out there that are bringing recreational  
29 fishermen out to fish, and there is a multitude of regulations  
30 that they're complying with, bag limits and seasons and all this  
31 kind of stuff, and this program is to improve the data that we  
32 get on what they're catching.

33  
34 For the charter boats, we used to use MRIP, where we sample a  
35 very small portion of all charter boat trips and then assume all  
36 the rest of them are like that, and this is going to be a lot  
37 better system, where they're going to, to the best of their  
38 ability, while they're fishing and while they're trying to deal  
39 with customers and everything else, they're going to try and  
40 keep up with how many fish they're catching, and they're going  
41 to report that in a logbook, and I am just thinking through this  
42 process.

43  
44 Now, when they hit that "send" button, if that is shared with  
45 the states for their scientific purposes, that's one thing, but,  
46 if that is also shared directly to law enforcement that is  
47 intersecting that boat, then are we going to end up in a  
48 situation where they're watching that offload, and their logbook

1 was off by two or three fish, compared to what they offloaded,  
2 and now they're going to get fined and get a violation for that  
3 from law enforcement that's watching the offload?

4  
5 I just want to be careful that we don't start doing that. This  
6 is a data collection program, and the same thing with MRIP on  
7 the recreational side. You have biological people there, and  
8 they don't write tickets for things when they are doing that  
9 sampling, and I want to make sure that we keep the data separate  
10 from the citation side of the house and the enforcement.

11  
12 If you've got an undersized fish, that's a different story.  
13 That's not a data collection issue. That's a violation, and you  
14 shouldn't have kept that fish. If you've got something that's a  
15 closed season, that's a violation, but, if the logbook doesn't  
16 match exactly what they see a law enforcement sees going across  
17 the dock, I think that that's a sticky situation that we don't  
18 need to start writing citations for.

19  
20 **CHAIRMAN STUNZ:** Mara.

21  
22 **MS. MARA LEVY:** Thank you. Well, I mean, just to respond  
23 briefly to that, we have a program where we're requiring folks  
24 in the regulations to report all these things before they  
25 offload, and that's a regulatory requirement. It's enforceable.

26  
27 To the extent they misreport, it's a technical violation.  
28 Whether somebody is actually going to get a violation for that -  
29 - We have all these situations where we have violations of the  
30 regs, and there's enforcement discretion that goes along with  
31 enforcing them.

32  
33 I don't think we can say that reporting is separate from  
34 enforcement. Reporting is a requirement that may be enforced,  
35 and it may be enforced through the states, through their JEAs  
36 and the fact that they have people there that are enforcing the  
37 federal regulations, but, again, there's a lot of discretion  
38 that goes into those enforcement decisions.

39  
40 **CHAIRMAN STUNZ:** To that point, Ms. Bosarge?

41  
42 **MS. BOSARGE:** Well, I think that is a slippery slope that we've  
43 got to watch out for. We have a group of fishermen that came to  
44 us and said that we want a better data collection program and we  
45 want to make sure that our numbers are really, truly  
46 representing a better picture of what we're doing out there on  
47 the water.

1 Now, if they would have stuck with MRIP, they wouldn't be fined,  
2 and they would have a lot poorer data collection program, but  
3 they wouldn't have these -- Because these fines are not small  
4 for them. They're federal, and so that's going to be -- A  
5 minimum for a written warning is going to be a \$2,000 fine, and  
6 so I want to make sure that we're not punishing people for  
7 improving their data collection system, right?

8  
9 We want to encourage that and not punish them for it, but it  
10 certainly will be better than MRIP, where you have a small  
11 sample of a huge population and then you extrapolate it to all  
12 the other boats, and this is going to be much better, and I  
13 don't want to punish them for that.

14  
15 **CHAIRMAN STUNZ:** Okay. In the spirit of moving on, I know Ms.  
16 Guyas and Mr. Anson had their hands up, and you all go ahead and  
17 ask your questions. I know Sue has quite a few more slides, and  
18 so maybe, Sue, with the idea that there is probably going to be  
19 a lot more questions at the end if we can get through that,  
20 after these two ask their questions, so we can move the meeting  
21 along here, but go ahead, Martha.

22  
23 **MS. GUYAS:** Well, mine wasn't really a question. I hear what  
24 Leann is saying, and I was just going to say that MRIP is a  
25 little different situation. If somebody comes up to you and  
26 they want to interview you for MRIP, you can just walk away.  
27 You can refuse the interview, and that's that, and so it is sort  
28 of a little bit different situation, I guess.

29  
30 **CHAIRMAN STUNZ:** Kevin.

31  
32 **MR. ANSON:** To Mara's point, and she explained it, that there's  
33 a reporting requirement, and there is the accuracy that goes  
34 along with it that's required to be done as well, and so whether  
35 or not -- Comparing this to the commercial side, with the red  
36 snapper for IFQ, if that's what your intent was, to try to make  
37 that correlation, I don't quite see them being quite the same,  
38 because we're talking about numbers of fish for the charter  
39 guys, and so they're held to that standard, as far as the  
40 numbers of fish, and, if they miscounted, they miscounted, and  
41 that enforcement might use their hail-out report to determine  
42 where they're going to go that day, as far as what marina, or  
43 what boats to sample, but that's still, I think, a little easier  
44 for them to manage within their bag limit, based on per fish,  
45 and so, if they're not counting the fish correctly, then it's  
46 just a hail-out report that just kind of guided the enforcement  
47 officer to that particular dock on that day, because they knew  
48 there were trips out, and that's all.

1  
2 **CHAIRMAN STUNZ:** Okay. Sue, I know I started this line and  
3 opened the door for questions here, but if you can go ahead and  
4 move through, because I know you have several slides left, and  
5 there will probably be a lot more information, but we just want  
6 to make sure that we reserve some time at the end to get  
7 everybody's comments in.

8  
9 **MS. GERHART:** Okay. The next slides are about each of these  
10 specific data elements, and so I will go through them very  
11 quickly, and you can just use this information on your own time,  
12 but, again, the trip fee, obviously, is the most important  
13 thing, and that gets to what the revenues are for the business,  
14 when we're trying to do data analysis.

15  
16 One of the things we want to point out is that we have had  
17 surveys that we've done in the past, but the last one we did was  
18 in 2009, and it's obviously out-of-date. These things get out-  
19 of-date very quickly, quite honestly, and I talked earlier about  
20 the simple averages and the problem with that.

21  
22 Also, using websites, again, we're talking a number of vessels,  
23 a lot of vessels, and so we, obviously, couldn't sit and look up  
24 every website for every vessel, to find out what they charge for  
25 fees, and, generally, on the website, they're not saying here is  
26 the fee. It's a range or something like that. Headboats are a  
27 little different. It's per person, and so that's usually pretty  
28 stable, and so we can do that with them, but not for the charter  
29 vessels so much.

30  
31 Fuel used, this is an estimate, and we don't expect somebody to  
32 be exact about how much fuel they used. If they know the vessel  
33 holds X number of gallons, and they used half of the tank, then  
34 that's what it is, but, again, this is getting at the cost.  
35 Some people have said you can figure that out by looking at the  
36 GPS track and figuring out -- But you don't know what kind of  
37 vessel, and you have to know what kind of vessel it is and what  
38 they were doing and all of that kind of thing, and so it just  
39 doesn't work all that way.

40  
41 Fuel price, again, this is going to vary a lot amongst regions,  
42 but, also, it depends on what grade you put in the vessel and  
43 that sort of thing as well, and so there's a lot of variation  
44 there, and then number of passengers.

45  
46 This is the number of paying passengers. Now, note that we are  
47 also asking for the number of anglers, but the number of paying  
48 passengers talks, again, to what the revenues are. We already



1 collect this for headboats, and so this is something that  
2 headboats are already providing, and we would just require that  
3 for charter boats as well. Then the number of crew, and the  
4 same thing. This is already collected for headboats, and so  
5 we're just also requiring it for the charter boats as well.

6  
7 Sticking Point Number 2 is equipment failure, and so a lot of  
8 questions about what happens if your equipment fails, and most  
9 of this is on the location devices, but, to speak to the logbook  
10 or the hail-out, there is multiple options, as I showed you  
11 before, and there is tablet, PC, cellphone. Phone home. If  
12 you're at the dock, and your tablet is not working, call back at  
13 the office and tell them, and they can sit at the computer and  
14 enter the information, and so there's a lot of back-ups for this  
15 equipment, and we don't really see that as being a big problem,  
16 and it's also easy to have those back-ups.

17  
18 For the location tracking devices, a little bit about VMS in the  
19 commercial sector. Failure rate is about 1 percent, and Leslie  
20 is here in the audience, and he's with our Office of Law  
21 Enforcement, and he has worked very much on the VMS program. He  
22 is going to talk to you, and I got this information from him,  
23 and he's going to have some units that he's got, and he will  
24 have them kind of out in the hall later, if you all want to take  
25 a look. If we have time now, I can have him show you as well,  
26 but I know we're trying to save some time right now.

27  
28 The units last about five to ten years, depending on the brand,  
29 and they're getting better all the time. They are getting  
30 smaller all the time and more reliable all the time, and so  
31 that's just from the commercial sector.

32  
33 For the commercial sector, we have developed a troubleshooting  
34 guide that helps people a lot, and, if you get to the dock, get  
35 ready to leave the dock, and it's not working, here's what you  
36 do to try to track and see what's wrong with it, and so we're  
37 considering doing the same thing for any of the units that we're  
38 going to have here.

39  
40 We're working towards a solution that balances the validation  
41 needs and the compliance needs, which is the whole purpose of  
42 having these tracking devices, against the ability to earn  
43 income. We realize that it's a little bit different with the  
44 for-hire versus commercial.

45  
46 Commercial guys can say, well, I can't take the trip today, but  
47 I can go out tomorrow. If you're on a for-hire trip, you've got  
48 customers on your boat, and you're ready to go out, and they're

1 not going to get off and come back tomorrow, and so we're  
2 working on a solution, but we have to look at the legality of it  
3 and all, but be aware that we are trying to figure that out.

4  
5 We don't currently have funding for a call service, which would  
6 be a solution, but maybe, in the future, we can get some funding  
7 for that, and we hope to work with our state partners to find  
8 some solutions. I met, at the last meeting, with Dr. Mickle,  
9 and his people said, well, you know, we're at the dock all time,  
10 and so they have a very small area to cover and a very few  
11 vessels, but that is something that we're going to be exploring  
12 in the future, about how to take care of that.

13  
14 Number 3 is about modifications to landing locations, or  
15 notifications, and the regulations require an estimate of the  
16 landing time, and we don't have a window, like in the IFQ  
17 program, where you have to do it three hours before your  
18 landing, or this many hours, and so that's not going to be an  
19 issue with these guys, in terms of making any changes, or coming  
20 in a little after you said you were or before you said you were.

21  
22 Those people with VMS will have an option to do a new hail-out  
23 if they're changing their location or the time that they're  
24 expected to be back, and this is similar to what we do with the  
25 IFQ program.

26  
27 We are working on the procedure for the cellular units and how  
28 to do that. Obviously, if you're out at-sea, your cellular unit  
29 isn't going to have transmission, and so you can't just call in  
30 and say I'm going to change my landing location or I'm going to  
31 be late, and so we're working on how we can maybe do something  
32 about that, but understand that we're still working on this  
33 implementation process, and so we don't have all of these  
34 procedures quite figured out.

35  
36 Remember that, any time there is an emergency, we want people to  
37 be safe, and that's the most important thing, and so, if you  
38 have to come in, and you can't -- Let the law enforcement know  
39 if you can, but, if not, just get people in and get them safe.

40  
41 Number 4 is about inactive permits, and so people were talking  
42 about, well, what if I'm not using my permit, and do I still  
43 have to submit logbooks, and do I still have to have the  
44 equipment onboard.

45  
46 For the logbooks, if you've got all the equipment already  
47 onboard, and you're not going out fishing, then we'll know that  
48 you're not going out fishing, because the tracking device will

1 tell us that, and so we aren't going to be expecting any  
2 logbooks. Likewise, if you're on non-fishing activities, and  
3 you hailed-out as non-fishing, we're not going to be expecting a  
4 logbook, and so, if you're not using your permit to go fishing,  
5 we have ways that you don't have to submit those logbooks.

6  
7 The other part of that question was, well, if I'm not using my  
8 boat at all to go fishing, do I still need to have this location  
9 device onboard, and that's what our regulations are. That's  
10 what the council put in the amendment, is that we need to have  
11 this if you're a federally-permitted vessel. Now, if you know  
12 you're not going to be using your vessel for a certain amount of  
13 time, you can apply for a power-down exemption, and we have  
14 this, again, in the commercial sector as well.

15  
16 That is submitted to our -- Right now, the commercial is  
17 submitted to our Office of Law Enforcement, and it allows you to  
18 turn off the units and not have them running, so that you don't  
19 have to be using battery or whatever, but you can't leave the  
20 dock. A power-down is for when you're not using your vessel at  
21 all.

22  
23 One of the things that we're still looking at, and, again, there  
24 are legal issues as well as what the council put in the  
25 amendment, but are there ways for us to have long-term  
26 exemptions for vessels that aren't going to be operating at all,  
27 so that they maybe don't even have to have the equipment onboard  
28 or that sort of that thing, but, again, there is legal issues  
29 involved with that that we're still trying to work through.

30  
31 Loss of GPS or satellite signal, some people were talking about  
32 storing a boat in covered storage, like a high-and-dry, and what  
33 happens if the signal can't get through, and so, if it's a  
34 cellular-based unit, they can work anywhere a cell phone can,  
35 and our cellphones work in here, and it's obviously covered and  
36 many stories above us, and so, if it's a cellular-based unit, it  
37 should be able to work in that covered storage area.

38  
39 A lot of people said, well, why can't I just turn it off, and  
40 the whole point of this is that we're validating when you leave  
41 and you don't leave. If you can just turn it off whenever you  
42 want, then how do we know if you've left the dock or not, if  
43 you've just turned it off, and so that was the reason the  
44 council put it in place, and so it does have to be turned on and  
45 functional at all times.

46  
47 The battery drainage issue is basically a non-issue. The  
48 commercial fishermen have small vessels, and some of them have

1 very small vessels that go out and fish, and they have VMS  
2 units, and they don't drain down their batteries. In the past,  
3 when this first was required, that was a problem, but that was  
4 twelve or fifteen years ago, and the units are much better now,  
5 and we don't have that drainage of batteries.

6  
7 In fact, I just wanted to let you know that there are solar  
8 options on some of these, that they can be solar charged.  
9 Obviously, if you're under cover, that doesn't work, but, for  
10 other people who are storing their vessels outside, they can  
11 store power for up to two weeks on the solar units.

12  
13 The last sticking point, and I think this is the last one, is  
14 which species and which trip types are subject to reporting, and  
15 I think these were maybe two different sticking points when  
16 Emily presented them, but they have the same response, or a very  
17 similar response, and so we put them together here.

18  
19 The fact is that, if you're holding a federal permit, you have  
20 to comply with the reporting requirements, regardless of where  
21 you're fishing, and so, if you're fishing in state waters, you  
22 still have a federal permit, and you still have to report where  
23 you fish. This is true, again, of the commercial vessels. They  
24 have to report, regardless of where they're fishing.

25  
26 In addition, we're working on ways to share the data with the  
27 state agencies, specifically to reduce duplication of reporting,  
28 and so, if we have non-disclosure agreements with those state  
29 agencies, then we want to be giving them information about  
30 fishing that's done in state waters, and so telling people they  
31 don't have to report if they're in state waters is a bit  
32 counterproductive, in that case.

33  
34 We realize that there's a lot of species of fish and other  
35 things out that people catch, and the ACCSP list was thousands  
36 and thousands of species long. If you're on a PC and you can do  
37 a drop-down list and pick, or you can start typing and it fills  
38 in automatically your species, that's fine, but someone on a VMS  
39 unit isn't going to scroll down through this long page of  
40 thousands of fish to find the one that they want, and so we're  
41 looking to refine that list and to make sure that it includes  
42 all federally and state-managed species, not just for our  
43 region, but for all the regions up the east coast that are  
44 potentially going to be involved in this and then to kind of  
45 group those other species.

46  
47 There may be some porgies, like red porgy, that we're interested  
48 in, even if it's not managed by states or regions, but the

1 council has talked in the past about adding it back into the  
2 FMP, and we'll still include those, anything that appears to  
3 have a significant fishery for it, but other things, like all  
4 the other porgies, we could group together. The grunts, we  
5 might pull out some of those to specifically ask for, but then  
6 have a group that is just other grunts, and so something like  
7 that that will make it a little bit easier, so there's not quite  
8 so many in that list to go through.

9  
10 Similarly, the same thing with gears. We're trying to look at  
11 gears the same way, just to make it a little bit easier. As I  
12 said previously, the device may allow for shortcut things, like  
13 drop-down lists and favorites and auto-fill, but that's going to  
14 be up to the vendors, and it's up to the fishermen which vendor  
15 they choose, and so, if that's important to them, they should  
16 consider that when deciding on a vendor.

17  
18 One of the things came about of, well, what if I'm just catching  
19 baitfish and I've got thousands of them there, and do I have to  
20 count every single one, and, no, you don't have to count every  
21 single one, and an estimate of something like that is  
22 acceptable, but within reason.

23  
24 Then, again, if you're not doing fishing activities, then you  
25 don't have to do a logbook, but keep in mind that fishing  
26 activities isn't just throwing a hook-and-line over. If you're  
27 going out and you're digging clams or collecting scallops or  
28 something like that off of a fishing vessel, that's still  
29 fishing, and so that still does need to be reported.

30  
31 Finally, we get to the timeline. This is a little bit about  
32 where we went after the council approval. We had a comment  
33 period on the amendment, and that was in July and August, and  
34 that was on the amendment itself, and the Secretary of Commerce,  
35 after reviewing those comments, approved the amendment in  
36 September of last year.

37  
38 We then put out a proposed rule in October, and we took a  
39 comment period on that, and the comment period actually was  
40 extended, because of effects from Hurricane Michael to the  
41 people, particularly in Panhandle, and they had requested that,  
42 and so we extended the comment period even longer than it had  
43 been on the proposed rule.

44  
45 Now we're working on addressing those comments. As you might  
46 guess, there were a number of comments, and there were a number  
47 of different types of comments, and I think we identified maybe  
48 thirty-five different comments to address, and not thirty-five

commenters. We had well over a hundred comments, but we take similar ones and put them together and address them. We're in that process now, and then we'll develop a final rule and publish that when we have all the pieces together for that.

Implementation, the last time we talked, we talked about October 15 as being a target date. We're not sure that's still doable now. There are, as you might guess with something of this size, things that continue to crop up that we have to address before we're ready to fully implement.

We had also, at one time, talked about phased implementation, doing the logbooks and/or hail-out first and then doing the location tracking device later, and that may be an option again now, to do that as well, because some of the hold-ups are with the equipment for the tracking and some of that approval process and such, and so we're still working on that, and we cannot give you an exact date now, but our goal is to get something going towards the first of the year for 2020.

Why is it taking us so long? Here's some of the challenges we've had. We haven't had any dedicated funding or staff for this implementation or any of the validation and things that come afterwards, and so the people who write your amendments are the same people who are working on trying to set up this program, and I have at least one person on the Gulf staff that spends 50 percent of his time working on trying to implement SEFHIER, in addition to doing amendment work.

We have tried to cover this with some grants, and these are only short-term grants, and so they can't be long term for setting up and continuing to run this program, but we have, as I mentioned before, a strategic planner to help us get some of these processes in place, and we are also looking to get some people to do some QA/QC as well as people to deal with the VMS data and that kind of data coming through.

Understand that the current staff are not subject matter experts in many of these areas that we need, and that's one of the reasons that we're looking at the OLE VMS program in Headquarters, is we don't know enough about these devices to know how to approve them, because we don't have that kind of experience, and so we're looking for that.

A lot of people have said, since you don't have the experience, maybe you should get the states to help you out. Well, outside participation is restricted by FACA, and we all know how FACA works, and it involves noticing of meetings and things like

1 that, and so here are some of the things that FACA says, and one  
2 of the things is we have to have a charter, and you have to have  
3 notice in the Federal Register every time the group is going to  
4 meet.

5  
6 These sort of things delayed implementation even farther, and so  
7 we've certainly taken advice from our state partners, but we  
8 can't have them on the implementation team without running into  
9 issues with FACA.

10  
11 Some other challenges are the data storage and transmission and  
12 data sharing. We have security requirements to keep this data  
13 secure, and so ACCSP, although they are going to be our data  
14 warehouse, have to be approved through a NMFS process, to make  
15 sure that they have the right security measures in place to  
16 protect the data. The same thing will be true for other  
17 vendors. We're going through the approval process, just to make  
18 sure that they keep the data secure before it's sent to ACCSP.

19  
20 We have to protect the PII and BII, personal identifiable  
21 information and business identifiable information, and so we  
22 have to develop these algorithms and encryption to keep all of  
23 that straight, and that just really takes a long time, and it  
24 involves a lot to get that done. We also have multiple data  
25 streams to combine, and we talked about unique trip identifiers.

26  
27 We have to be able to put together the hail-out and the logbook  
28 and the location devices at three different times, in three  
29 different places, and, for each of those, we have different  
30 types of devices. For example, if we have VMS devices versus  
31 the store-and-forward, those are two different data streams, and  
32 so we have many, many data streams coming in that we've got to  
33 integrate to make this all come together right, and then we have  
34 the different regional and state systems that we want to work  
35 with, so we avoid the duplication that everyone has concerns  
36 about.

37  
38 I talked a little bit also about the approval process, both the  
39 logbooks and location devices, and we had to get together  
40 technical specifications to send out to vendors, and we had to  
41 figure out who was responsible for doing this approval, which I  
42 talked about already, and then codifying the process, which  
43 involves another set of proposed and final rules.

44  
45 There is a lot of processes to develop. For example, we have to  
46 be able to take the hail-out and notify law enforcement when and  
47 where someone is going to be, so that, if they choose to meet  
48 the vessel, that they can do that.

1  
2 There is exemptions that people have requested for various  
3 things that we talked about in the sticking points, and those  
4 have to be figured out. We have to get with the states and talk  
5 about data sharing and whether our MOUs are still valid and if  
6 we need additional non-disclosure agreements.

7  
8 We're trying to coordinate with the South Atlantic. We have a  
9 lot of overlap between the two regions, and we, again, don't  
10 want duplication. The South Atlantic had said, if you have  
11 both, you can report just to the Gulf system, but we want the  
12 data elements to be consistent, so that the South Atlantic is  
13 getting what they need and what they require from their program  
14 from our program.

15  
16 A final thing is the Paperwork Reduction Act requirements.  
17 Everything we do that requires someone to fill out a form has to  
18 go through an approval process as well, and so, any forms that  
19 are going to be on any of these for hail-out for the logbooks,  
20 those all have to go through a separate approval process, and  
21 they have to go through a rulemaking process as well, and so  
22 that, again, takes quite a bit of time, and so now I'm done, and  
23 I will take the rest of the questions.

24  
25 **CHAIRMAN STUNZ:** Thank you, Sue. I'm sure there will be a lot  
26 of questions, and, just to inform the committee, we have about  
27 twenty-five minutes left here, and I definitely have some  
28 questions for you, Sue, but a couple of things, just to remind  
29 the committee.

30  
31 Emily wanted to talk through what this example might look like  
32 on a day-to-day basis, and then also, Sue, you mentioned you had  
33 someone here that had actual -- You're talking about a demo of  
34 the actual physical unit?

35  
36 **MS. GERHART:** Yes, he has three different units that he has  
37 brought along, or at least parts of units, and you can see what  
38 they look like and what the actual size is and all.

39  
40 **CHAIRMAN STUNZ:** That would be nice to see, and then maybe Emily  
41 could give her quick demo, but I want to make sure that the  
42 council and committee here has plenty of opportunity for  
43 questions, and so is there other questions for Sue? Go ahead,  
44 Lieutenant Zanowicz.

45  
46 **LT. ZANOWICZ:** Thank you, Mr. Chairman. While listening to this  
47 presentation, I was just trying to think of how it was going to  
48 look for the Coast Guard when we were doing at-sea boardings,



1 and one of the questions that I thought of was what mechanism is  
2 in place to verify that the vessel actually hailed-out?

3  
4 For example, in the commercial sector, a vessel is going to have  
5 VMS onboard, and so, if it gets underway without hailing-out,  
6 you will be able to see its position on VMS, and, if their VMS  
7 isn't operating properly, they will get a violation, if they get  
8 boarded, but, for this, they don't -- The vessels don't  
9 necessarily need to have real-time location data, and so I was  
10 just wondering how that was going to work.

11  
12 **MS. GERHART:** Even for the non-real-time, our expectation is  
13 that it will be pinging when they're at the dock, and, as they  
14 leave the dock, we know that they are leaving the dock. We will  
15 lose that signal at some time, in terms of real time, and it  
16 will be recorded, and so we should still know that they're  
17 leaving the dock.

18  
19 **DR. STEPHEN:** I will just add to that. One of the long-term  
20 goals is to create an application, or an app, that's available  
21 that combines the VMS data that law enforcement has access to,  
22 to see it with the hail-outs coming in through an alternative  
23 mechanism, but, of course, we're trying to get the program up  
24 and running first, is our priority.

25  
26 **CHAIRMAN STUNZ:** Okay. Mr. Anson and then Ms. Boggs.

27  
28 **MR. ANSON:** To follow-up on the question that I had asked  
29 earlier that was brought up regarding the review, the legal  
30 review, internal legal review, for the data sharing between the  
31 states, when do you anticipate that you should come to a  
32 decision on that? Then I have one more question.

33  
34 **MS. GERHART:** I will probably have to get back to you on that.  
35 We're trying to research those MOUs and see what we actually  
36 have in place right now versus what is not, and we might be  
37 reaching out to you to talk about what you have on your end as  
38 well, but sorry.

39  
40 **MR. ANSON:** Then the next question is, as it relates to the data  
41 sharing, is that -- The states certainly would prefer to have  
42 that data sent to them, and is that going to be done from the  
43 vendor, is that going to be done from the ACCSP, as far as the  
44 pushout?

45  
46 **MS. GERHART:** It would have to go through ACCSP first.

47  
48 **CHAIRMAN STUNZ:** Ms. Boggs.

1  
2 **MS. BOGGS:** I just have a comment. I participated in the  
3 SEFHIER meeting last July, and one of the main things that I  
4 stressed was messaging to the charter/for-hire fleet, and I have  
5 been asked multiple times -- Captains have come up to me  
6 concerned that they're not already reporting and should they be,  
7 and so we need to get out a message that we're not ready yet,  
8 because a lot of them are concerned that they are not complying  
9 and asking me what do they need to do, and I'm like, well, not  
10 do anything and so it would -- Just message it, please.

11  
12 **CHAIRMAN STUNZ:** Ms. Guyas.  
13

14 **MS. GUYAS:** I have a question about I guess how this is going to  
15 like look and feel for the fishermen, and maybe even like ticket  
16 agents or whatever, booking agents, really, and so do you  
17 anticipate that -- Let's say the booking agent is going to do  
18 the hail-out, and they also may know like the fuel costs and  
19 that kind of thing, and could they like -- I understand the  
20 hail-out is different from the actual logbook, but could they  
21 start a logbook that the vessel actually finishes? Do you know  
22 what I'm saying? Like they fill in part of the information and  
23 then the boat fills in the rest and, together, it makes one big  
24 thing? I'm just trying to think about how to make this easy for  
25 people.

26  
27 **MS. GERHART:** I think it would depend on the vendor, whether  
28 that would be possible or not. It seems like something we  
29 should be able to work out, and maybe we can communicate that as  
30 a desirable thing. We are anticipating that stuff like the fuel  
31 use, you're right that it's probably somebody back at the office  
32 that knows, and maybe there's just a quick phone call when they  
33 get back and they're filling out the logbook, to say, hey, how  
34 much was the fuel.

35  
36 **CHAIRMAN STUNZ:** Regarding Ms. Boggs' messaging comment, Carrie,  
37 and maybe that's something Emily -- I'm sure you all already do  
38 this anyway, but just through your different channels, Emily, is  
39 just sort of update where we are with that and what needs to be  
40 happening at this point, the latest timelines and all that  
41 stuff, and I think would be a good idea.

42  
43 **MS. MUEHLSTEIN:** Through those outreach meetings that we were  
44 able to do, I have about a third of the charter fleet's direct  
45 email addresses, and so, the last we heard, October 1 was the  
46 implementation timeline, and I did notify them of that. I do  
47 plan to follow this meeting with another email out to that group  
48 that just says that it sounds like we're pushing it back to the

1 first of the year, and so don't worry.

2  
3 **CHAIRMAN STUNZ:** That would be a good opportunity to get that  
4 word out. Mr. Dyskow.

5  
6 **MR. DYSKOW:** Thank you, Greg. I understand the complexity of  
7 this issue and the tremendous amount of work that's gone into it  
8 so far. I would just like to make another plea to include the  
9 question about whether the appropriate release mortality  
10 mitigation tool is being used or not, and the reason I'm  
11 stressing this isn't just to be stubborn.

12  
13 The 800-pound gorilla in the room with recreational angling is  
14 release mortality, and so, if we don't even know the simple  
15 basics of whether these tools, descending devices and venting  
16 tools, are being used or not, we're never going to make any  
17 progress, and so I think it is important, and we can't ignore  
18 the issue of release mortality, and I want to take some very  
19 tentative first steps to see where we are, and so I would ask  
20 that that not be moved to Considered but Rejected, but actually  
21 get included in the survey. Thank you.

22  
23 **CHAIRMAN STUNZ:** Ms. Boggs.

24  
25 **MS. BOGGS:** To Mr. Dyskow's question or plea, and maybe this is  
26 inappropriate, and I apologize if it is, but do any of the  
27 states require that on their surveys?

28  
29 **CHAIRMAN STUNZ:** Martha.

30  
31 **MS. GUYAS:** We have a voluntary app that people can use, and  
32 that's a question. That's a question that we ask dockside when  
33 we interview people as well.

34  
35 **CHAIRMAN STUNZ:** At least with the electronic reporting in Texas  
36 through iSnapper, that's part of the voluntary component unit of  
37 the basic catch data, and then we actually get into even more  
38 questions than what Mr. Dyskow is referring to regarding discard  
39 mortality, such as use of the device and then how many did you  
40 discard and so on. Ms. Boggs.

41  
42 **MS. BOGGS:** Well, and I only ask because we talk about the  
43 burden on the charter/for-hire fleet, and I just feel like, if  
44 it's going to be something requested of the charter/for-hire  
45 fleet, then we need to look at it for the private recreational  
46 anglers as well, and that's why I was asking.

47  
48 **CHAIRMAN STUNZ:** Go ahead.

1  
2 **MR. DYSKOW:** That's certainly a fair question, and the Education  
3 and Outreach Committee, at this point, is looking at starting  
4 down a path where we could even ask that question. Right now,  
5 this council has a recommendation regarding the use of these  
6 tools, but it doesn't have a regulation regarding the use of  
7 these tools, and so the steps that we can take on the Education  
8 and Outreach Committee today are to make sure that there is  
9 broad exposure to these devices and training materials on how to  
10 use these devices and significant outreach, hands on how to use  
11 these devices.

12  
13 At some point, that's an appropriate step to look at mandating  
14 their use in the deepwater fisheries, and so I don't think we're  
15 trying to exclude private anglers. We're trying to look at the  
16 entire recreational community together, to say that we've got to  
17 address this issue, and it truly is the 800-pound gorilla in the  
18 room.

19  
20 I remember, at the last meeting, where your husband gave a  
21 presentation with some anglers from somewhere in the Midwest,  
22 and they mentioned floating fish being a problem, fish they had  
23 to release because the season was closed floating away, and,  
24 well, that's something we all feel bad about and we all want to  
25 address, and so I don't think it's something we want to just  
26 utilize to punish charter and for-hire vessels. I think this is  
27 an instance where the entire recreational community needs to  
28 embrace these tools. Thank you.

29  
30 **CHAIRMAN STUNZ:** I am not seeing other questions, but I do --  
31 Dr. Simmons, go ahead.

32  
33 **EXECUTIVE DIRECTOR SIMMONS:** Thank you, Mr. Chair. I just  
34 wanted to get some clarity regarding notifying federal permit  
35 holders. I think we need to work with NMFS with our new  
36 timeline and send a letter out not just to the folks that  
37 attended the workshops, but to all of the federal permits that  
38 we have on record, so they know what's going on, and we can work  
39 with them to do that, because we plan to send the larger packets  
40 out too before the implementation plan, but I think we need a  
41 little bit more coordination with NMFS and make sure that  
42 everybody gets an opportunity to receive that letter.

43  
44 **CHAIRMAN STUNZ:** Yes, and that's a great point, Carrie, because  
45 that's probably, I'm guessing, where some of the confusion is  
46 coming in. Some of them aren't quite as engaged with the  
47 council process, and they are probably the ones not getting the  
48 message, and so that would definitely help. We've got some more

1 questions. Mr. Swindell.

2  
3 **MS. BECKWITH:** Just to comment, just to let you guys know that  
4 the South Atlantic Council is moving towards final action on  
5 Amendment 29 under our snapper grouper, where we are looking to  
6 make descending devices and/or venting tools mandatory on the  
7 vessels.

8  
9 **CHAIRMAN STUNZ:** Thank you, Anna. Ed, were you just pointing  
10 out Anna, or did you have a comment, too?

11  
12 **MR. SWINDELL:** I have a comment, and that's regarding the  
13 economic data that you're collecting. We're only collecting  
14 economic data on fuel use and crew labor, and what about other  
15 economic data that goes along with operation of a charter/for-  
16 hire vessel? How do you get that information? Where do you get  
17 it from? How are you putting it all together?

18  
19 **MS. GERHART:** Well, I'm not an economist, and so I would say we  
20 were doing that balancing act of how much do we want to ask on  
21 every trip that is reported versus getting from some other  
22 sources, and these were the elements that our economists  
23 determined were the most critical to have on a per-trip basis.

24  
25 Some of the other things, they do get that information, but it  
26 doesn't need to be on a per trip basis, and so, their sources,  
27 I'm afraid I can't tell you, but I can certainly have someone  
28 get back to you and let you know.

29  
30 **CHAIRMAN STUNZ:** Mr. Swindell.

31  
32 **MR. SWINDELL:** I understand for the per-trip basis that these  
33 are the critical cost items, I would think, but where are we  
34 getting the other information on the total costs of vessel  
35 maintenance and so forth, like insurance and accounting, et  
36 cetera? Do we have some system where it is putting all that  
37 into the picture or what these people are really having to spend  
38 to get this done?

39  
40 **MS. GERHART:** I'm sure it's surveys and other general  
41 information that is collected by various organizations and such.  
42 I honestly will have to get back to you with that answer, if you  
43 don't mind.

44  
45 **CHAIRMAN STUNZ:** Sue, along those same lines of the economics,  
46 we're obviously asking a pretty heavy recording load, and I  
47 don't know what percentage of the questions are economics versus  
48 the actual catch statistics that we want, but one of the

1 questions that I had related to that was about the validation of  
2 the economics component, and so are we validating that, or how  
3 is that working?

4  
5 **MS. GERHART:** The validation of it, in some part, will be spot-  
6 checking through things like websites and such, and so they  
7 reported that they charged this much for a trip, but their  
8 website says something different, and we'll look for outliers  
9 and that sort of QA/QC, if it's an outlier, way lower or way  
10 higher than what they reported previously, or afterwards, or  
11 what other people in their area are reporting and that sort of  
12 thing, and so that's the kind of thing that we do, but that's  
13 sort of what we do already with our economic validation. It is  
14 a difficult thing to validate, and so that's -- It will be  
15 basically the same type of validation we currently do.

16  
17 **CHAIRMAN STUNZ:** Right, and I realize it's a different thing,  
18 but, also, obviously, it needs to be validated as well, at least  
19 to some extent, and one other question, and I'm not seeing any  
20 other questions, and then we'll move on to the demos, if there's  
21 not any others.

22  
23 You mentioned, in one of your slides, about a 1 percent failure  
24 rate, and I think it was with the VMS, and, sorry, and I don't  
25 really remember, but what does that mean? Is that 1 percent of  
26 the trips? 1 percent of what is failing, is what I'm not real  
27 clear, and, if you don't have it right now, it's okay. Maybe  
28 later you can tell us. That can be a big number or a little  
29 number, depending on 1 percent of what.

30  
31 **MS. GERHART:** Maybe Jesse can really quickly answer that. He  
32 supplied that to me. Thank you. This is Jesse Leslie, and he's  
33 in our Office of Law Enforcement in the Southeast Regional  
34 Office, and he was the main VMS guy at our office, and so he's  
35 our VMS expert.

36  
37 **MR. JESSE LESLIE:** I'm Jesse Leslie, a VMS technician. That 1  
38 percent, we actually have two different types of failures. We  
39 have the unit itself could just stop for any number of reasons.  
40 A wire could disconnect, or there could be power issues, and so  
41 that's like a temporary failure that can be fixed at the dock.

42  
43 The other type is a permit failure, that the unit gets hit by  
44 lightning or just the end of its shelf life, and so we tend to  
45 see the one-offs, like they have some kind of issue, like rough  
46 seas and a wire gets disconnected, and they stop reporting at-  
47 sea. We notify them when they get back to the dock, and they  
48 resolve the issue, and they're ready for the next trip. The

1 units actually failing, that happens much, much less.

2  
3 **CHAIRMAN STUNZ:** Okay, and so what I am interpreting that is  
4 that 1 percent of the trips are not being recorded or whatever  
5 because of some type of failure.

6  
7 **MR. LESLIE:** Correct, and those are probably partial trips.  
8 They might go out and make a seven-day trip, and we might see  
9 them for the first five or six days, and then the unit kicks  
10 off, and then we see them and they start reporting again at the  
11 dock, and so we usually reach out and let them know that there  
12 was an issue and that they have to get it corrected, and most of  
13 the people have like a marine technician or someone kind of  
14 standing by for these issues when they come up.

15  
16 **CHAIRMAN STUNZ:** Okay. Good. Thank you. I am not seeing other  
17 questions -- Tom.

18  
19 **DR. FRAZER:** Thanks, Greg. I'm just trying to wrap my head  
20 around something, and this is for Sue. I'm trying to understand  
21 the relationship between SERO and the ACCSP, as far as how data  
22 flows.

23  
24 **DR. STEPHEN:** I will take that one instead, and so we're using  
25 ACCSP as our data warehouse and first receiver of the data, and  
26 that enabled us to actually start implementing this program or  
27 bringing the process much sooner than if we had to build from  
28 scratch within NOAA's systems. They have an infrastructure and  
29 a database system that integrates with a lot of the different  
30 states that are reporting, and we're working within that  
31 structure.

32  
33 Most of that is fairly easy for us, because they're already  
34 doing for-hire reporting and collecting it for the Northeast and  
35 some of the states, and so we were able to use the benefit of  
36 that, and that's kind of where our relationship is.

37  
38 When we have a change that we need to the system, we'll talk to  
39 them about instituting it, and they will do the structural  
40 change, and then they have the vendor, the eTRIPS and eTRIPS  
41 mobile, that creates the forms, and they work with that, and so  
42 there's always a guaranteed form, or a way to submit the  
43 collection of data.

44  
45 With the other vendors, we're working with them to create the  
46 technical specifications for other vendors to report, and so  
47 that means that, when another vendor reports, the data is going  
48 to go to ACCSP from that vendor, and it has to meet all the

1 requirements, and a lot of those are QA/QC requirements as well  
2 as data field requirements. Then NOAA, again, will pick up the  
3 compiled data as a whole out of the ACCSP for our analysis.

4  
5 **CHAIRMAN STUNZ:** Okay. Thank you. Emily, how long do you think  
6 it will take to go through your demo?

7  
8 **MS. MUEHLSTEIN:** Not long.

9  
10 **CHAIRMAN STUNZ:** Maybe if we just have a brief -- Susan, do you  
11 have someone here that would like to show us -- I mean, we have  
12 about like eight minutes or so, and so we don't have a lot of  
13 time, but just a brief demo of the units and let Emily -- Emily,  
14 do you want to see those real quick and then you can talk us  
15 through how to actually look on the screen or something?

16  
17 **MS. GERHART:** Okay, and so that's Jess, again, and he's got, I  
18 believe, three different things. He has got one complete unit,  
19 including all the parts of it, to show you kind of the size of  
20 it. If you could just bring those up, Jess, that would be  
21 great.

22  
23 **MR. LESLIE:** We have a couple of different types of units. This  
24 one is going to be our Nautic Alert unit, and it was just type  
25 approved, and a lot of people have the conception that VMS units  
26 are really big and bulky. This is the entire unit right here.  
27 You would have -- This one is actually set up to be plugged into  
28 the wall, but you would switch it over to DC for vessels, and  
29 that's the entire thing.

30  
31 You would have that probably mounted on your helm somewhere, and  
32 then this little ice cream scoop is your antenna, and so any  
33 little center console or anything -- I mean, that's really tiny,  
34 and we've come a long way. Our old units, you would have the  
35 giant -- It looked like a radar dome, and so that's good.

36  
37 Depending on what size you get, they have different functions.  
38 I know their new unit we have is the iFleet 1 unit, and that  
39 actually runs on a tablet, and so this is what you're going to  
40 interact with, but the junction box, if you will, is probably  
41 something on the order of that, and the dome that sits on the  
42 roof is quite large, and so it all depends on what kind of  
43 functions you want, and that also factors into the monthly cost.

44  
45 Then, also, the unit you guys have probably heard a lot about,  
46 the CLS unit, here is their tablet, and their unit is actually  
47 fairly small. It's a small junction box. The dome that would  
48 be on the roof is fairly small, and so the iFleet 1 unit is



1 actually web-based, and so the unit itself has two different  
2 components, one that runs all the VMS forms, and so it's locked,  
3 and the other is open, and so you can use it just like the  
4 internet.

5  
6 You are using satellite data, and so it's kind of expensive, but  
7 you could go on just like your cellphone or whatever and hit  
8 whatever you want to look at, Google or you want to look at the  
9 weather or whatever, and so it is really good, especially for  
10 the boats that go offshore for long periods of time.

11  
12 If you guys want, I can send these tablets around, for anyone  
13 who wants to check them out. Right now, it has the, for our  
14 commercial boats, the IFQ pre-landing form, just so you can get  
15 an idea of what the form looks like, and it's pretty user-  
16 friendly. I will take any questions you guys have.

17  
18 **CHAIRMAN STUNZ:** That would be great, to pass those around, so  
19 we can get a -- I think it's important that we have an idea of  
20 what it's like. While that's happening, are there any  
21 questions? Emily, while you're getting set up, if you want to  
22 take us through what it actually looks like on a screen, as  
23 they're entering these things, but, before you do that, Sue,  
24 also, just in her presentation, if you recall, there is a price  
25 table or something of all these units, so you can kind of get an  
26 idea of what's what.

27  
28 **MS. MUEHLSTEIN:** Okay. Great. Thank you for this opportunity.  
29 When we went out to the initial round of outreach meetings that  
30 we did for the captains, we actually displayed eTRIPS mobile,  
31 which is the reporting app that's associated directly with  
32 ACCSP, and so, just to show a different vendor, because I know  
33 that we're going to have multiple vendors with multiple apps,  
34 today we're actually going to look at the VESL app.

35  
36 VESL is created by Bluefin Data, and I was thinking that, since  
37 the CEO of Bluefin Data is in the audience, and Andrew Peterson  
38 is here, I'm going to drive, and I'm just going to let him  
39 explain it to you, because it makes more sense, because he made  
40 it, and so, Andrew, if you're in the audience, will you come on  
41 up to the podium, and you can drive us through.

42  
43 Just a little background is this app -- The VESL app is actually  
44 used for the Beaufort Headboat Survey already, and so they are a  
45 vendor that's pretty familiar with the process, and so this is  
46 Andrew.

47  
48 **MR. ANDREW PETERSON:** Hi, guys. Also, in addition, we've been

1 working with Gulf States Marine Fisheries Commission on the  
2 commercial dealer reporting side of things since early 2000, and  
3 so Gulf States kind of got us into commercial reporting, and  
4 then Ken Brennan with NOAA Fisheries got us into the headboat  
5 recreational world, and so, because of these two parties,  
6 essentially, the system can be modified to meet the requirements  
7 for the for-hire sector. Emily, if you could, click on "create  
8 trip".

9  
10 **MS. MUEHLSTEIN:** I think our internet is not amazingly fast.  
11 There we go.

12  
13 **MR. PETERSON:** What you will see on the screen here is what  
14 we've worked with, or at least what we have understood to be the  
15 coming requirements for the data elements that SERO has given  
16 us, as far as what the final elements will be, and so, at the  
17 top section, you will see there is a hail-out portion, and these  
18 are a lot of the basic questions that they'll have to fill out  
19 just to say, hey, I'm going on a fishing trip.

20  
21 There's what type of trip is it, is it for-hire or not, and then  
22 trip start and trip end. You all talked about validation a good  
23 bit, and we typically try and have drop-down menus, instead of  
24 having free-form text, so we don't have to deal with validation,  
25 or at least the data that they're entering is valid. If you  
26 have start port and end port, we actually get this data, or plan  
27 on getting this data, from ACCSP. This is all testing, and so  
28 there aren't actually items in the list for some of them. If  
29 you go ahead and enter an actual trip end down in the trip  
30 details section.

31  
32 **MS. MUEHLSTEIN:** Sorry. The internet is slow. Okay.

33  
34 **MR. PETERSON:** Then you can just kind of scroll down. A lot of  
35 these fields aren't currently required, and a lot of these  
36 fields are similar to what is in the headboat survey, and so you  
37 have like number of anglers, number of paying passengers, number  
38 of crew, your economic questions, trip fee, fuel used, price of  
39 the fuel.

40  
41 **CHAIRMAN STUNZ:** If you looked at total data entry time, from  
42 the time you start and then the time you're actually done  
43 submitting a trip, what, on average, would that be?

44  
45 **MR. PETERSON:** It depends. Just this form specifically?

46  
47 **CHAIRMAN STUNZ:** Not this form, but I meant like from the time  
48 you start a trip. I mean, obviously, you go fish, and then you

1 come back, and you close it out, and is it like five minutes or  
2 two minutes or ten minutes?  
3  
4 **MR. PETERSON:** From other forms that we've looked at, it's been  
5 around two minutes, two-and-a-half minutes. The actual entering  
6 in each species, which is where most of your records come -- As  
7 Emily will show you, it's just two or three fields, and we  
8 actually have a grid that pops down, to where you can actually  
9 enter in multiple species at once, to make it easier to enter in  
10 a number of species.  
11  
12 **MS. MUEHLSTEIN:** It looks like I have to add some things before  
13 it lets me.  
14  
15 **MR. PETERSON:** Okay. Yes, I think the only things that are  
16 required are trip start date and a vessel.  
17  
18 **MS. MUEHLSTEIN:** Can I do today?  
19  
20 **MR. PETERSON:** Yes, today should work.  
21  
22 **CHAIRMAN STUNZ:** Chairman Frazer, we're just about approaching  
23 our time here. Do you want to pick this up in another meeting  
24 or something? I will leave that up to you. We still have Other  
25 Business and just to wrap up, but that's really about it.  
26  
27 **DR. FRAZER:** I think we can find a more convenient time to wrap  
28 it up.  
29  
30 **CHAIRMAN STUNZ:** I am just figuring sitting here right before  
31 lunch, and I don't want to hold -- Will that work, Emily? I'm  
32 sure there will be a few minutes.  
33  
34 **MS. MUEHLSTEIN:** I'm sorry, but I didn't hear you.  
35  
36 **CHAIRMAN STUNZ:** We were just saying that, since the internet is  
37 running so slow, we can just pick this up during a time when  
38 there may be another committee meeting cut short or something  
39 like that, since we're right ahead of lunch here.  
40  
41 **MS. MUEHLSTEIN:** Okay. Or we're right here, and so let's add  
42 one species, and then I think we're good. Is that all right?  
43  
44 **CHAIRMAN STUNZ:** Tom, is that good?  
45  
46 **MS. MUEHLSTEIN:** If go to add species, and so this is what it  
47 looks like, and you will have a drop-down menu, and this drop-  
48 down menu will populate sort of based on what you typically

1 land, and I think there might be a function where you can choose  
2 a favorite and have some favorites, but you choose a species,  
3 choose the number that you kept, choose the number that you have  
4 released, and you add it, and then it will start to sort of just  
5 generate a report, and you can do that for every species that  
6 you harvest on your vessel. Once you've done that, all you have  
7 to do is submit your report when you hit the dock, and you're  
8 good. Does that pretty much sum it up?

9  
10 **MR. PETERSON:** That's it.

11  
12 **MS. MUEHLSTEIN:** Okay. Then it's also my understanding that  
13 Andrew has some of the devices that you can see, and maybe if  
14 you can have those outside available on the way, for people  
15 going out to lunch or whatever, the VMS as well as those GPS  
16 archiving units, so you guys can see those. I am going to  
17 submit my trip, and then we're good. Thank you.

18  
19 **CHAIRMAN STUNZ:** All right. Thank you, Emily. That brings us  
20 to Other Business. Is there any other business that needs to  
21 come before this committee? Dr. Hollensead, have we met  
22 everything that you wanted to look at the action list here?

23  
24 **DR. HOLLENSEAD:** Yes, sir.

25  
26 **CHAIRMAN STUNZ:** All right. Then that will conclude the  
27 meeting, and I will turn it back over to you, Tom.

28  
29 **DR. FRAZER:** Excellent. Right on time. We will adjourn for  
30 lunch, and we'll meet back here at one o'clock, and we'll deal  
31 with the Sustainable Fisheries Committee.

32  
33 (Whereupon, the meeting adjourned on June 3, 2019.)  
34  
35

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