

**Outreach and Education Committee Report
August 7, 2017
Ed Swindell, Chair**

Staff provided a presentation of communications analytics in the last three years (Tab O, No. 4). Next, staff reviewed a summary of the Outreach and Education Technical Committee meeting held on August 1, 2017 in Tampa, Florida (Tab O, No. 5).

The Committee discussed the use of proxy attendees in place of named Technical Committee members that cannot attend meetings.

Without opposition the Committee recommends and I so move: **That the O&E Technical Committee allow the use of proxy attendees subject to the approval by Council staff.**

The Committee addressed the collection of anecdotal angler reported data. The Committee emphasized the importance of angler reported information and agreed that data collection must be done intentionally and the information collected must be used and reported to the appropriate scientists.

Without opposition the Committee recommends and I so move: **To direct staff to develop a data portal to collect public anecdotal information regarding Council-managed species.**

Finally, the Committee discussed allowing Outreach and Education Technical Committee members to participate in meetings via webinar if necessary.

Without opposition the Committee recommends and I so move: **That the O&E Technical Committee members be allowed to participate via webinar with approval by Council staff.**

Madam Chair this concludes my report.