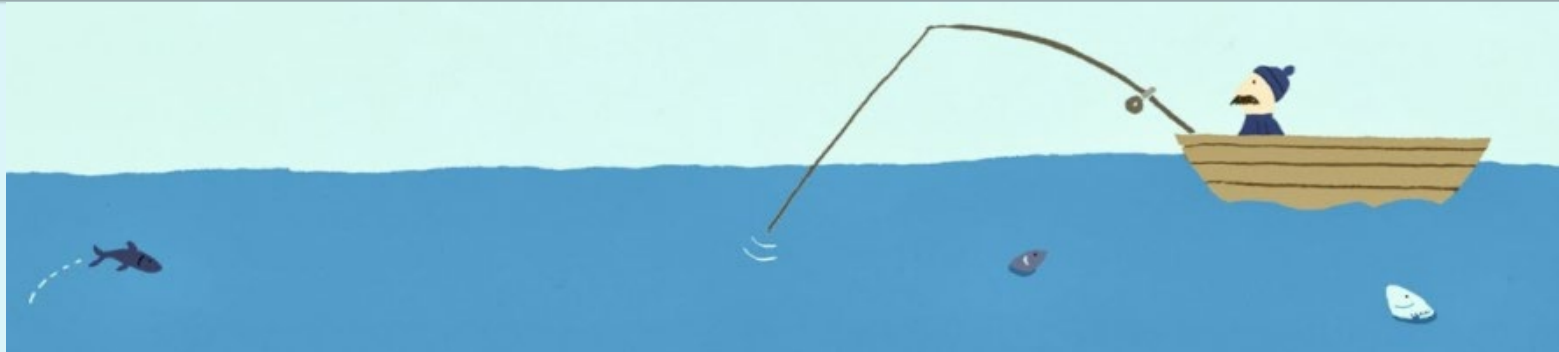




Outreach and Education Technical Committee: November 2021

# Something's Fishy Renaming Contest!



# Something's Fishy Tool

- Use tool to gather feedback from anglers to give an “on-the-water” perspective of our fish stocks
- Tool is developed then anglers asked for feedback for each species undergoing a stock assessment
- Responses shared with assessment scientists, and the SSC, once the results of the assessment have been published and before catch level recommendations are made
- Results shared with Gulf Council when it reviews assessment results



# Why Rename Something's Fishy?

- Tool useful but name has been more controversial than anticipated
- Concern that name indicates only negative feedback is being requested or anything that appears “fishy” with the fishery
- Tool is meant to gather all feedback, whether something is wrong with a stock, or the stock is healthy
- Renaming tool will hopefully more accurately reflect the nature of the tool: to gather general “on-the-water” information
- O&E suggested renaming the tool

# Renaming Contest

- 69 entries received
- Inappropriate entries removed from selection
- Winner of contest chosen by the O&E Committee
- Name of contest winner announced and receives a Gulf Council gift bag



<b>S.C.A.M.P. Tool: S.haring and C.ollecting A.ngler M.onitoring and P.erception Tool</b>	<b>Gulf's Catch 2021</b>
<b>Fishery Feedback</b>	<b>What's Biting</b>
<b>Tale Fins</b>	<b>Hook us up!</b>
<b>Gulf feedback</b>	<b>loaded pole</b>
<b>Gulf of Mexico Stock Assessment Tool</b>	<b>Reel-time Comments</b>
<b>"Fish Stories"</b>	<b>"What's Happening with _____", or "What's up with _____"</b>
<b>Fishery Facts or Fishing for Facts</b>	<b>What's The Catch ??</b>
<b>What's new with... ? (What's new with Red Snapper)?</b>	<b>What's up Fish?/What's up Fishy?</b>
<b>What's going on with...? (i.e. What's going on with Red Snapper?)</b>	<b>Counting Fishies</b>
<b>Fish Bites</b>	<b>Fisherman's facts</b>
<b>Gathering Onboard Fishing Information Status Help (GO FISH)</b>	<b>Fish Forum</b>
<b>Schoolmaster</b>	<b>Fish Preserver</b>
<b>FinView</b>	<b>Fish Bytes</b>
<b>Fisherman Feedback</b>	<b>Fisherman's Input</b>
<b>Fish Survey Snapshot</b>	<b>Is Something Fishy</b>
<b>Fishsence!</b>	<b>True Fish</b>
<b>Release em right</b>	<b>Angler feedback</b>
<b>“Just Saying “ Fishing Report</b>	<b>Rock the Fish Stock</b>
<b>Fish Tales</b>	<b>Fin-d-fish</b>
<b>Data-Chum</b>	<b>fin finder</b>
<b>Future Fish</b>	<b>Fish Tales, or Fish Facts, or Anglers' Angle</b>
<b>The Gulf Seas Everything Tool</b>	<b>“Fish Tales”</b>
<b>“Fish On”</b>	<b>Gulf Fishing Feedback</b>
<b>Howz the Bite</b>	<b>The Reel Deal!</b>
<b>Fishin' feedback</b>	<b>"On the Line"</b>
<b>Fish stik</b>	<b>Mackerel tool</b>
<b>Y'all catch any fish?</b>	<b>Deeper Dive</b>
<b>Gulf Seas Fish Tool</b>	<b>Something's Fishy</b>
<b>"Hows it look on the end of your hook?"</b>	<b>The Genesis Report</b>
<b>Bragging Rights</b>	<b>Dumb Floundered</b>
<b>What in Alabama is going on?</b>	